

Innovation in Health (formerly EIT Health Germany GmbH) aims to build successful and sustainable enterprises that bring effective therapies and innovative medical technologies to the healthcare market. Through tailored programs and services, mentored by experts, and access to our strong network and global ecosystem, we support students, researchers, start-ups, SMEs and companies at all stages and diverse industries on their path to success.

## **Our team is looking for a: Marketing and Communications Intern (m/f/d)**

in **full time** to support our *Health Innovation Programme* Project Manager and further Innovation in Health activities such as our challenge-based accelerator programmes. The job can be performed remotely, however presence in Mannheim/ Heidelberg for certain events is required.

**Duration:** 6 month

**Salary:** Paid internship

**Location:** Hybrid (Office: Mannheim and Heidelberg)

**Contract:** Full-time

### Your Role

As Marketing and Communication Intern, working closely with the Project Manager and the rest of the team, you will:

- shape the brand and marketing strategy of our programmes Start-ups Meet Pharma and Start-ups Meet Healthcare Providers
- support our digital communication efforts including social media, newsletters, website content creation, media monitoring and audience analysis
- co-own the external communication channels: social media, newsletter and website
- support the team in the organization of events, including programme updates, logistics and liaising with key stakeholders

The following qualifications and skills should support your application:

- Bachelor's degree in communication/journalism/graphic design or equivalent.
- Hands-on experience in writing copy and/or designing printed material for a diverse audience. You enjoy creating, maintaining, and translating editorial content for the intranet, blog, and newsletter. Prior experience with content marketing, social media marketing, or SEO is a plus, but not necessary.
- An affinity for/interest in innovation, entrepreneurship and/or project management in life sciences, MedTech, digital health or a similar field.
- Excellent communication and written language skills (Fluent English and German)
- Good teamwork skills and hands-on experience with working in international teams. Knowledge of MS Office, Sharepoint, Canva and other common software packages. Hands-on experience with Adobe Creative Suite, Wordpress, Hootsuite considered an advantage.

## What we offer

- A learning opportunity with a deep dive into the innovation ecosystem for healthcare in Europe.
- Start-up mentality, fast and flat processes, straight internal communication, non-hierarchical structure, and freedom to operate with autonomy.
- The opportunity to work on critical projects of European interest, contributing to improving the lives of patients and citizens.
- Familiar atmosphere within a dynamic team.

## Innovation in Health is looking for you!

All queries regarding the role should be addressed to Ares Albà Roselló - Project Assistant.

Mail: [ares.alba-rosello@innovationinhealth.eu](mailto:ares.alba-rosello@innovationinhealth.eu)  
Phone: +49 177 421 9543

Applications shall comprise a full curriculum vitae and a cover letter describing briefly how you meet the above criteria indicated in the person specification and outlining your interest in the role.

Please indicate your earliest possible entry date.

Applications shall be submitted via e-mail to Sigrid Koller ([sigrid.koller@eithealth.eu](mailto:sigrid.koller@eithealth.eu)) by 13 June 2022.