



MAKING HEALTH TECH EVERYONE'S BUSINESS

Valentin Bejan

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THE POWER OF COLLECTIVE GROWTH

Nordic edge: the power of collective action



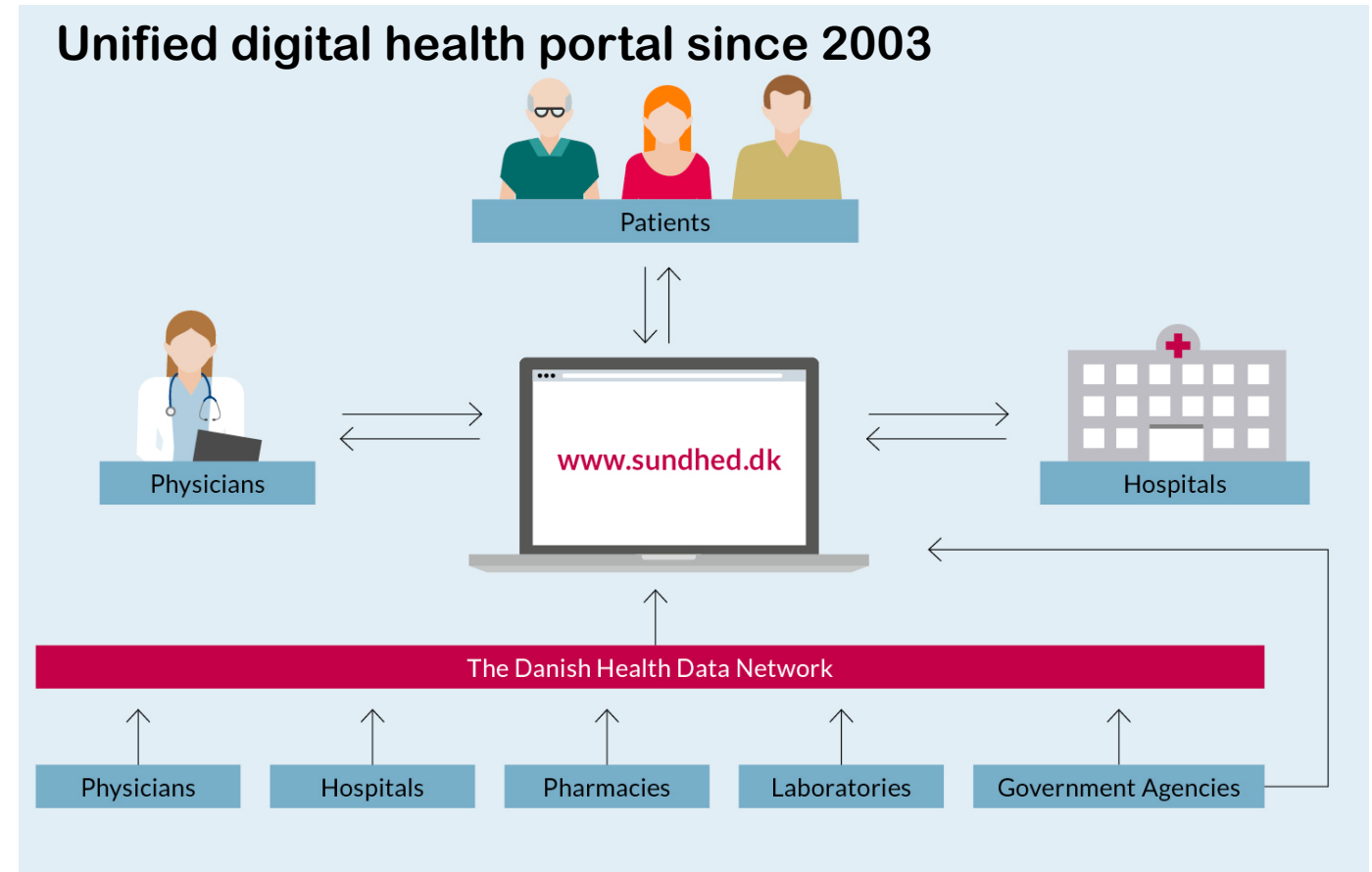
Denmark's 'COVID essentials' – testing & infrastructure

Mass testing



Source: European Centre for Disease Prevention and Control 2020

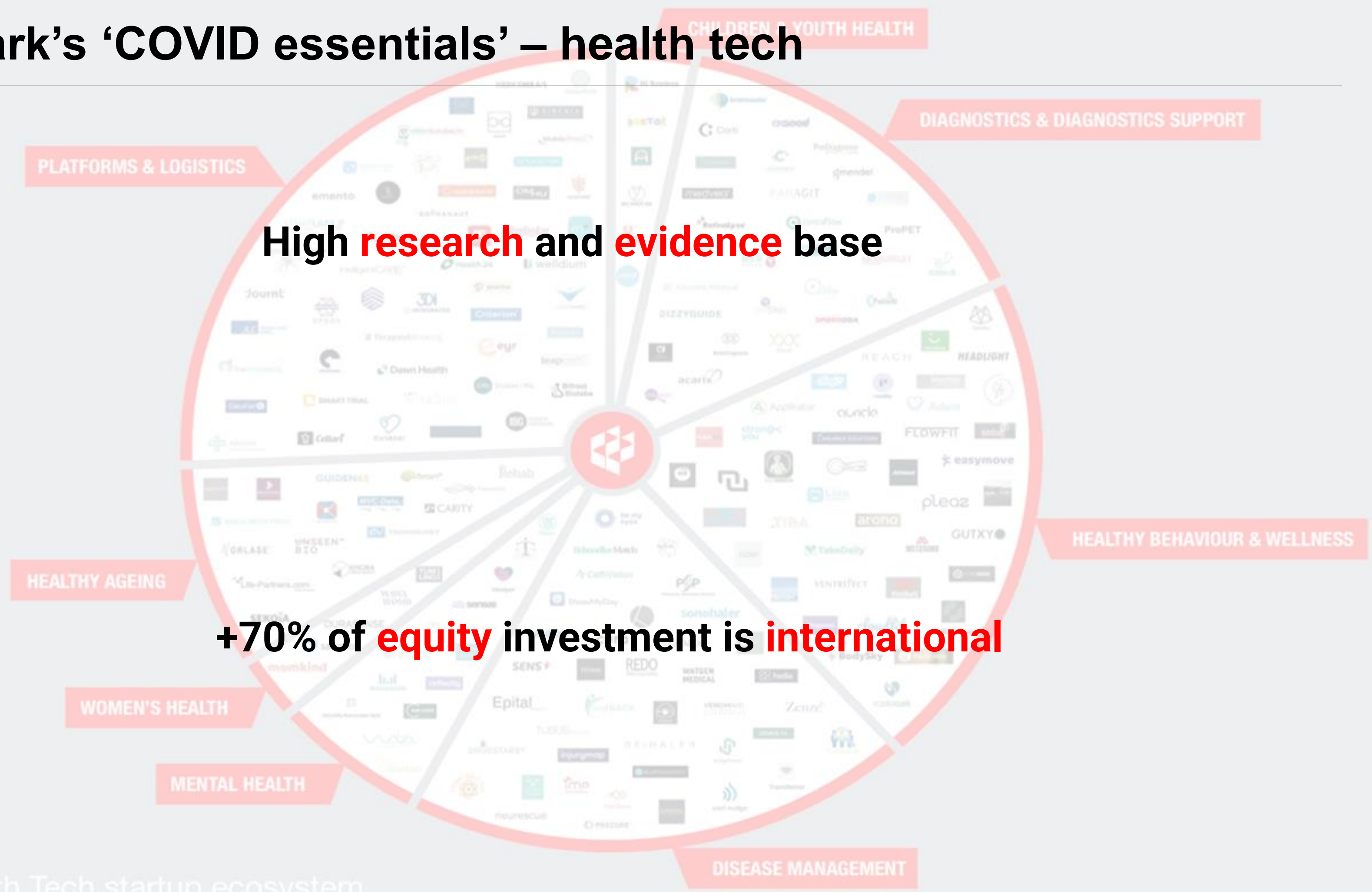
Infrastructure for a remote life



+ Generally responsible population



Denmark's 'COVID essentials' – health tech





Story time





The power of collective action

How can we help?





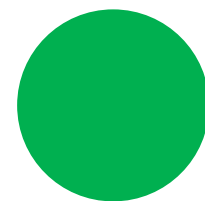
170 solutions evaluated over days

7 priority areas

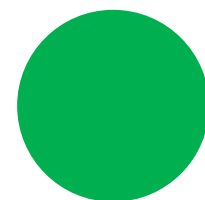
- 1 *Communication & Education*
- 2 *Screening & Triage*
- 3 *Maintaining Critical Care*
- 4 *Patient Navigation & Logistics*
- 5 *Telehealth*
- 6 *Prevention & Prediction*
- 7 *Hygiene*

5 evaluation criteria

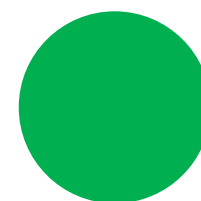
Post-COVID-19 impact



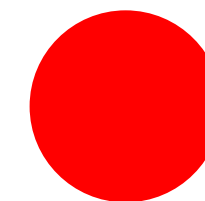
COVID-19 impact



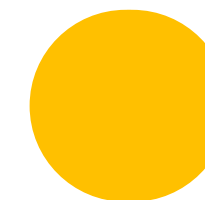
Ease of implementation



Dependency on external bottlenecks



Localisation





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How can we help?





Story time





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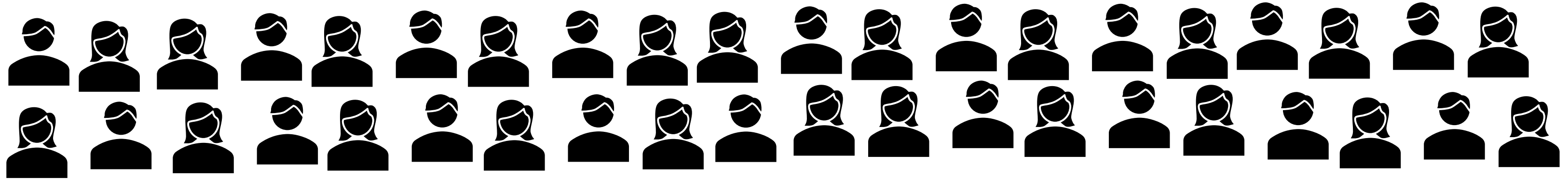
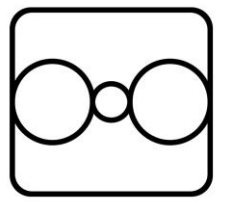
sundhed.dk

Hejdoktor.dk



The power of collective action

How can we help?





Story time





Focus on mental health

Remote therapy



+5000 sessions per month
Rolled out in 3-4 weeks
Reduced cancellations

Open daycare & kindergarten

Thank you!





Reflections





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