

PROF DR FREIMUT SCHLIESS

# Digital Tools for Narrowing the Gap between Clinical Research and Clinical Care

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4th International QI Forum • June 2020  
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Digitalization & Quality Improvement:  
Challenges for Better Health Outcomes

@evaplanHealth #QIForum2020

# Digital Tools for Narrowing the Gap between Clinical Research & Clinical Care

**Prof. Dr. Freimut Schliess**

Director Science & Innovation

Profil Institut für Stoffwechselforschung GmbH ([www.profil.com](http://www.profil.com))

Neuss · Germany



## CLINICAL TRIAL SERVICES

Profil is a full-service CRO focused on early phase clinical trials in diabetes and obesity.



## PROFIL'S RESEARCH FOCUS

Profil focuses on diabetes and obesity research: that focus makes us the best in our field.



## DIABETES TREATMENT

Profil Germany is the partner of choice for diabetes treatment clinical studies.



## FREE RESEARCH TOOLS

Free online tools for your clinical research.

## MEDICAL TECHNOLOGY RESEARCH

Medical device development at Profil



 >400 employees

 Huge recruitment capabilities

 2 inhouse CRUs  
>80 test beds

 Data Management  
& Statistics

 Regulatory  
Affairs

**Profil is a full service CRO performing early phase clinical trials  
with a strong focus on  
obesity, (pre)diabetes, and diabetes complications**

 Pharmacology

 GMP-certified  
pharmacy

 Medical  
Technology

 Cardiovascular  
Research

 Metabolic  
ward

 Medical device  
development



## clamp.art



- ◆ Inhouse development and **proprietary technology** of Profil
- ◆ CE Mark certified **class IIb** medical device
- ◆ **Central remote monitoring** of clinical experiments
- ◆ **Parallel & quantitative assessment** of
  - ◆ Insulin (analogues) time-action profiles
  - ◆ Insulin sensitivity
  - ◆ Beta cell function
  - ◆ Endogenous glucose production
  - ◆ CGM systems

# Agenda



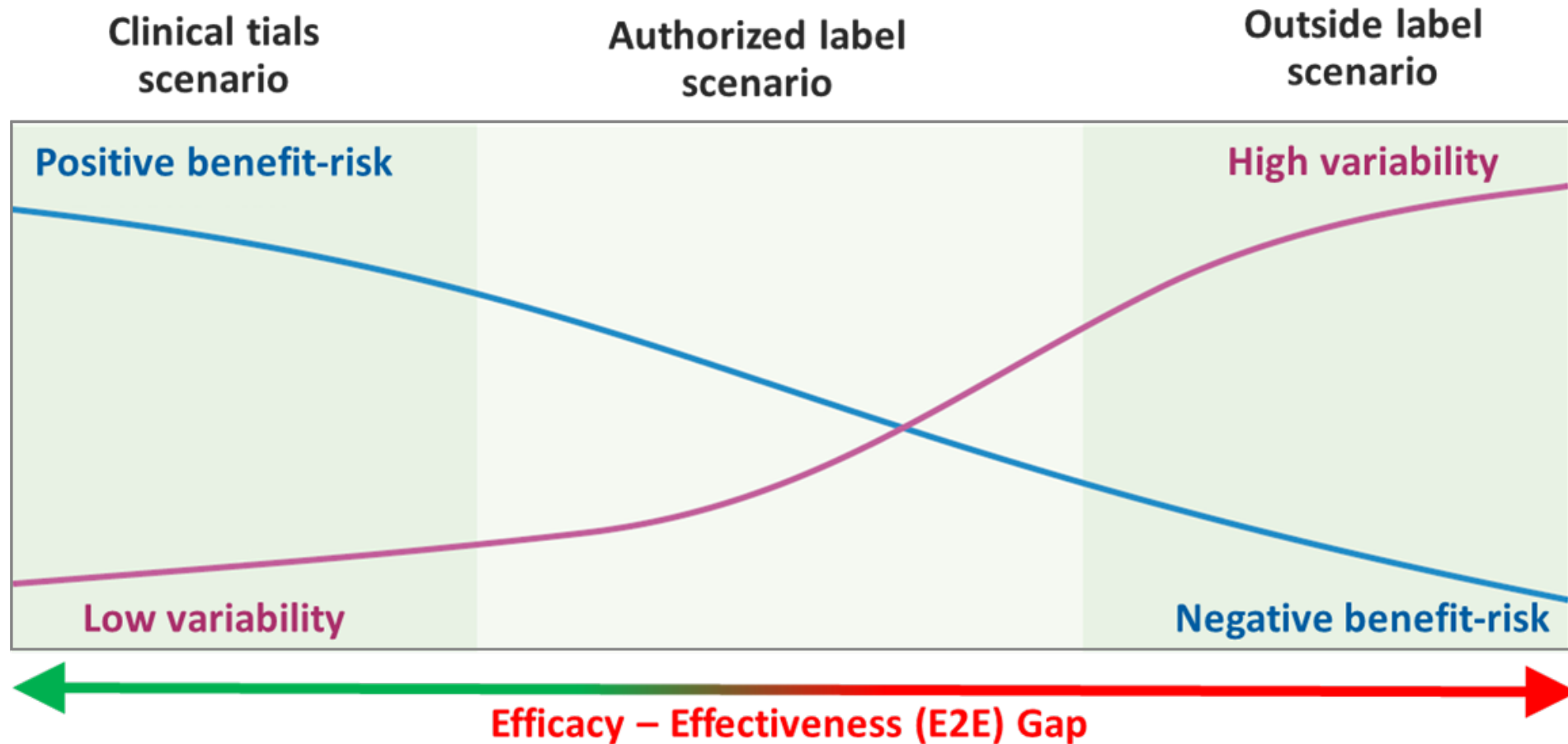
- ◆ The efficacy-to-effectiveness (E2E) gap
- ◆ Lack of data problem in clinical research and clinical care
- ◆ Implementing digital tools for narrowing the E2E gap: it's all about collaboration
  - ◆ EIT Health public-private-partnership
  - ◆ Example: CLOSE
  - ◆ Example: RealWorld4Clinic
  - ◆ Example: iPDM-GO
- ◆ Concluding remarks

# The efficacy-to-effectiveness (E2E) gap



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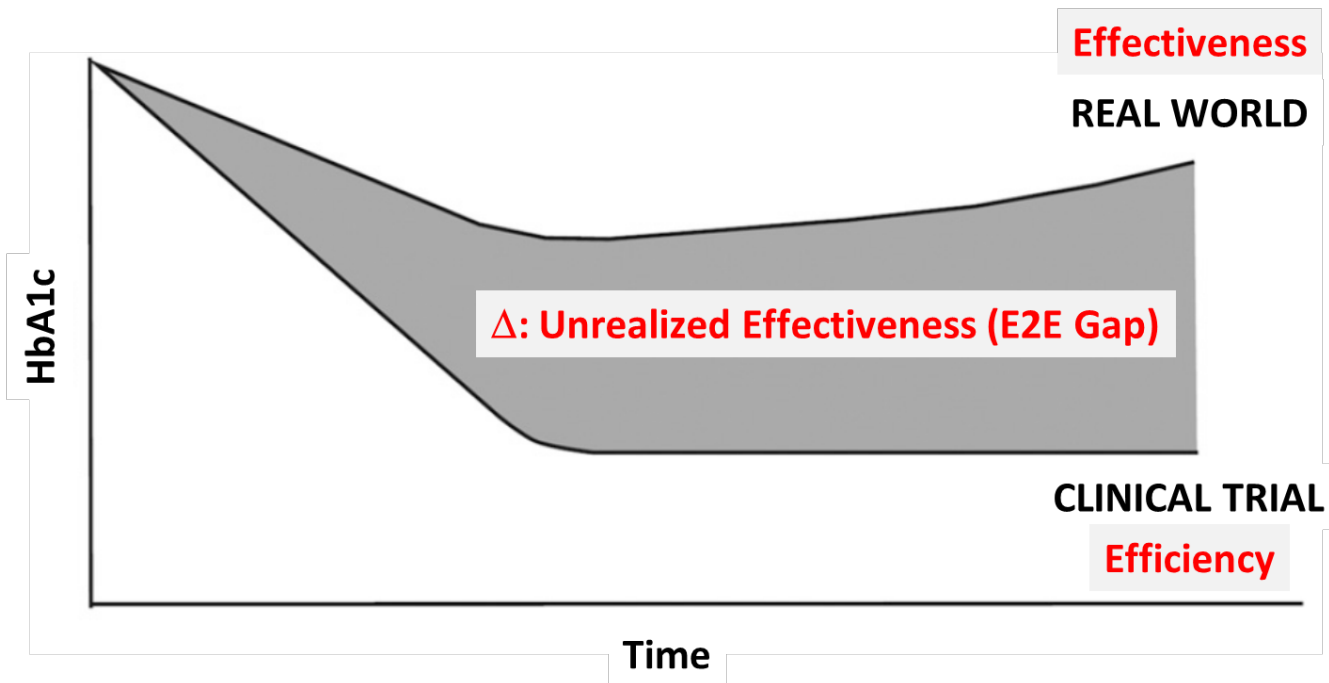
# The efficacy-to-effectiveness (E2E) gap



# The efficacy-to-effectiveness (E2E) gap



## Glycemic control quality in diabetes



## Real-World Treatment Effect Modifiers

50%  
Physicians

- Lack of time
- Reactive care
- Generalizing guidelines

30%  
Patients

- Low health literacy
- Frailty, co-morbid conditions
- Polypharmacy

20%  
System

- Fragmentation of healthcare
- Fee for service
- No disease registry

- Edelman, S.V. & Polonski, W.H. 2017, *Diabetes Care* 40:1425-1432
- Eichler, H.G. et al. 2011, *Nat. Rev. Drug Discov.* 10:495-506
- O'Connor, P.J. et al. 2005, *Advances in Patient Safety*, Rockville

# Real-world data for better decision making



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# We have a lack of data problem



Clinical research

**low predictive value of clinical trials**



Average  
Costs:  
1.5B €

Average  
Time:  
15 years

Success  
rate:  
1 in 10

Failure rate:  
50 % in  
phase III

Post-  
marketing  
withdrawal:  
462

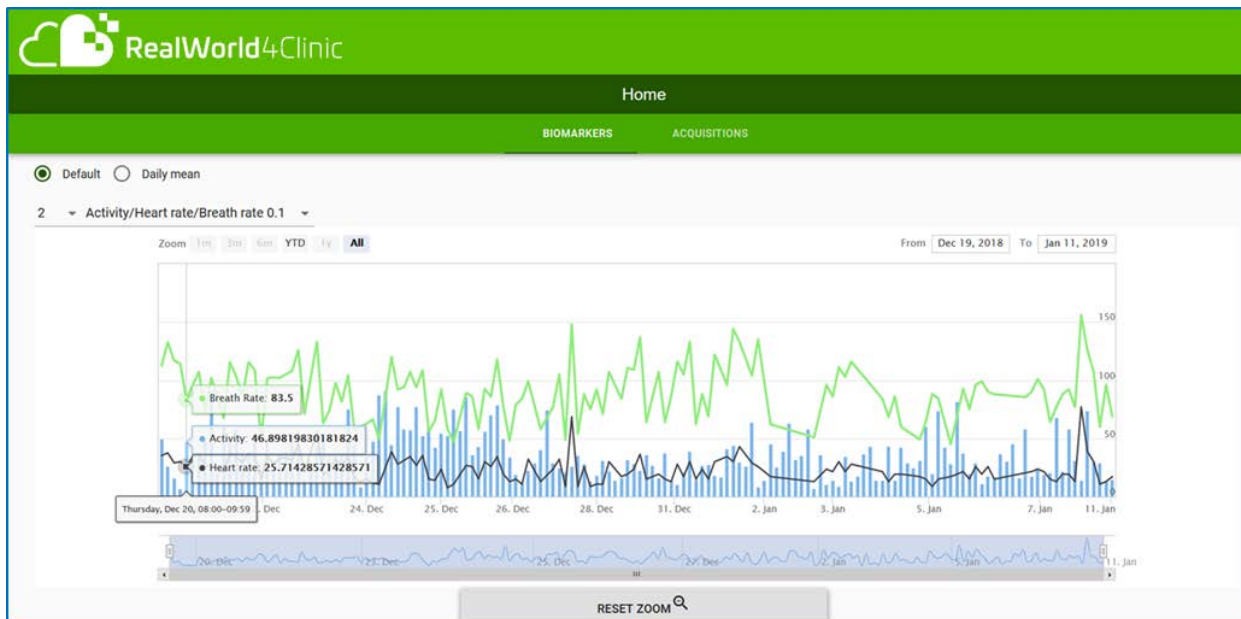
- Liu, C.Y et al. A novel approach to drug development in heart failure: towards personalized medicine. Can. J. Cardiol. 30(3):288-295
- Selker, H.P., Eichler, H.G. et al. Efficacy and Effectiveness too trials: clinical trial designs to generate evidence on efficacy and on effectiveness in wide practice, Clin. Pharmacol. Ther. 105(4):857-888, 2019
- Lo, C. Counting the costs of failure in drug development. Pharmaceutical Technology. June 19, 2017
- European Commission & OECD: Health at a glance report. November 22, 2018
- Onakpoya, I.J et al. Post-marketing withdrawal of 462 medicinal products because of adverse drug reactions: a systematic review of the world literature. BMC Medicine 14:10, 2016

# Real-world data for better decision making



Clinical research

earlier prediction of late phase & real-world outcomes



Continuous gathering and **AI-powered exploitation of real-world data** on

- Safety & tolerability
- Pharmacodynamic efficiency
- Patient-reported outcomes

**Clinical CRO**

- Data Management & Statistics integrated, fully compliant **Data Sciences Services** →

# We have a lack of data problem



Clinical care

reactive crisis management



- Emergency hospitalization in Heart Failure **46 Bio €** (US & EU)
- Within 5 years up to **50%** of people with diabetes hospitalized for Heart Failure decompensation **die**



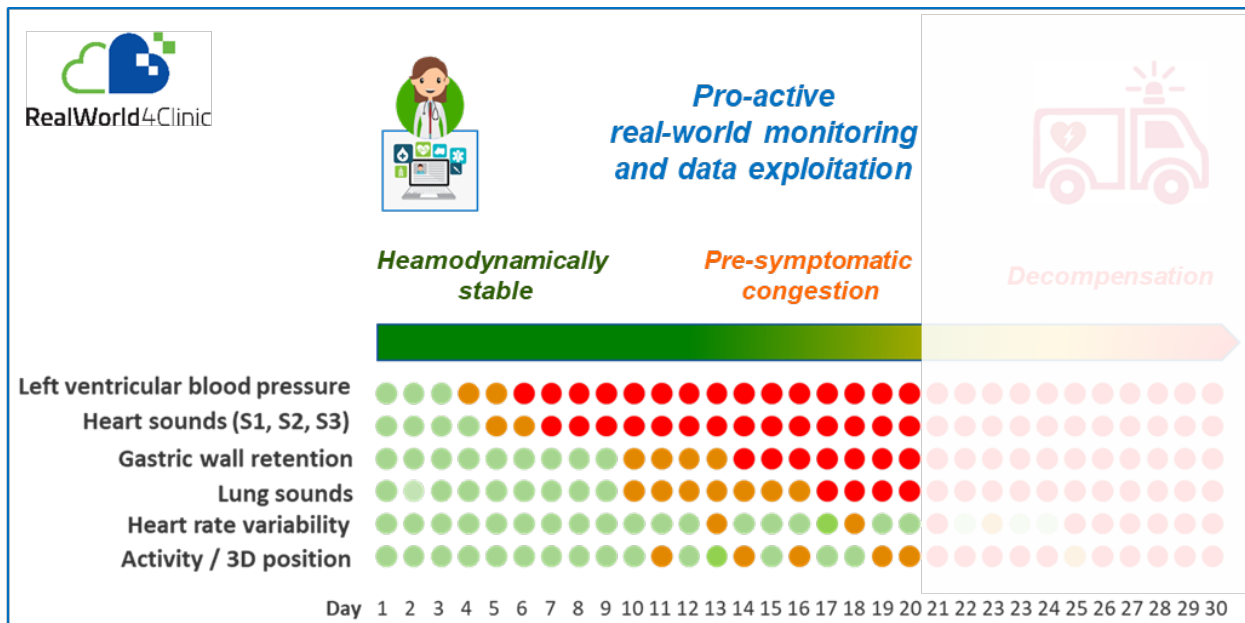
- Liu, C.Y et al. A novel approach to drug development in heart failure: towards personalized medicine. Can. J. Cardiol. 30(3):288-295
- European Society of Cardiology (Auricchio, A. et al., Eur. J. Heart Failure 12(12):1363-1371, 2010)
- CDC Centers of Disease Control and Prevention, May 16, 2019
- Ofstad, et al. 2013; Heart Fail. Rev. 23(3):303-323.
- Maggioni, A.P. et al. Epidemiology of heart failure in Europe. Heart Fail. Clin. 11(4):625-535, 2015
- European Commission & OECD: Health at a glance report. November 22, 2018

# Real-world data for better decision making



Clinical care

proactive crisis prevention



## Gathering and **AI-powered exploitation of real-world data in tele-cardiology** on

- Cardio-respiratory health
- Locomotor activity
- Patient-reported outcomes

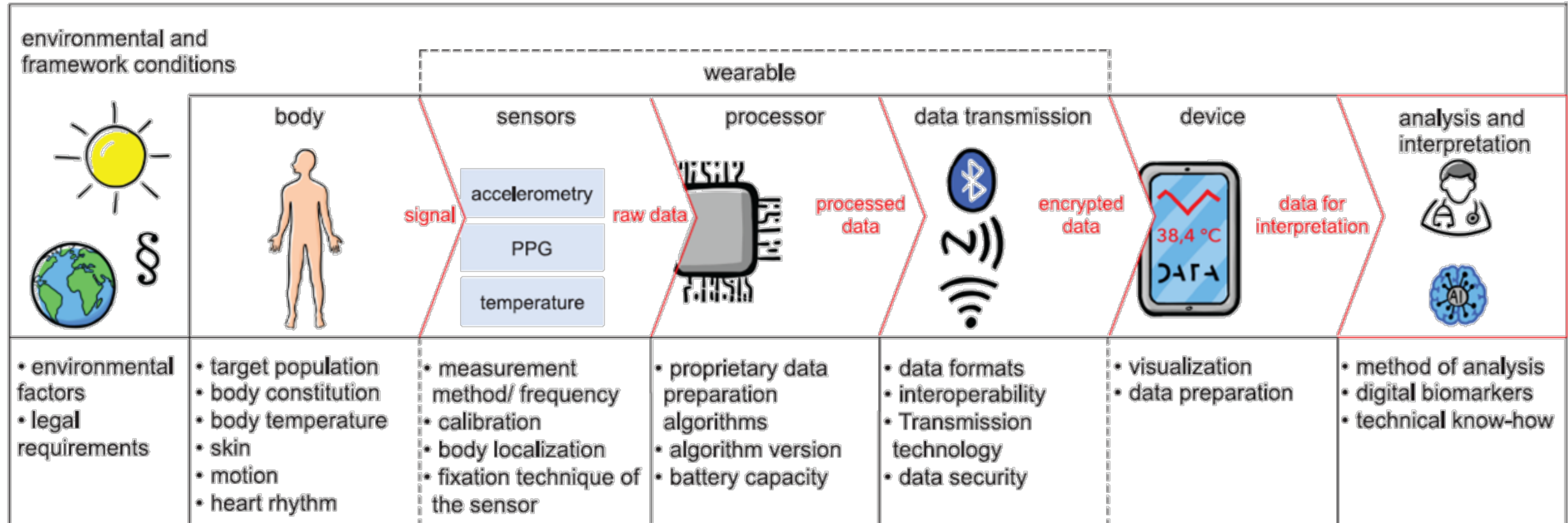
## Heart failure patient journey

- Less outpatient visits
- Fewer days in the hospital

# Wearables in clinical research & clinical care



## Non-invasive monitoring of vital signs with wearables



# Wearables in clinical research & clinical care



## STATE OF THE ART

● Clin. Pharmacol. Ther. 104(1):42-52, 2018

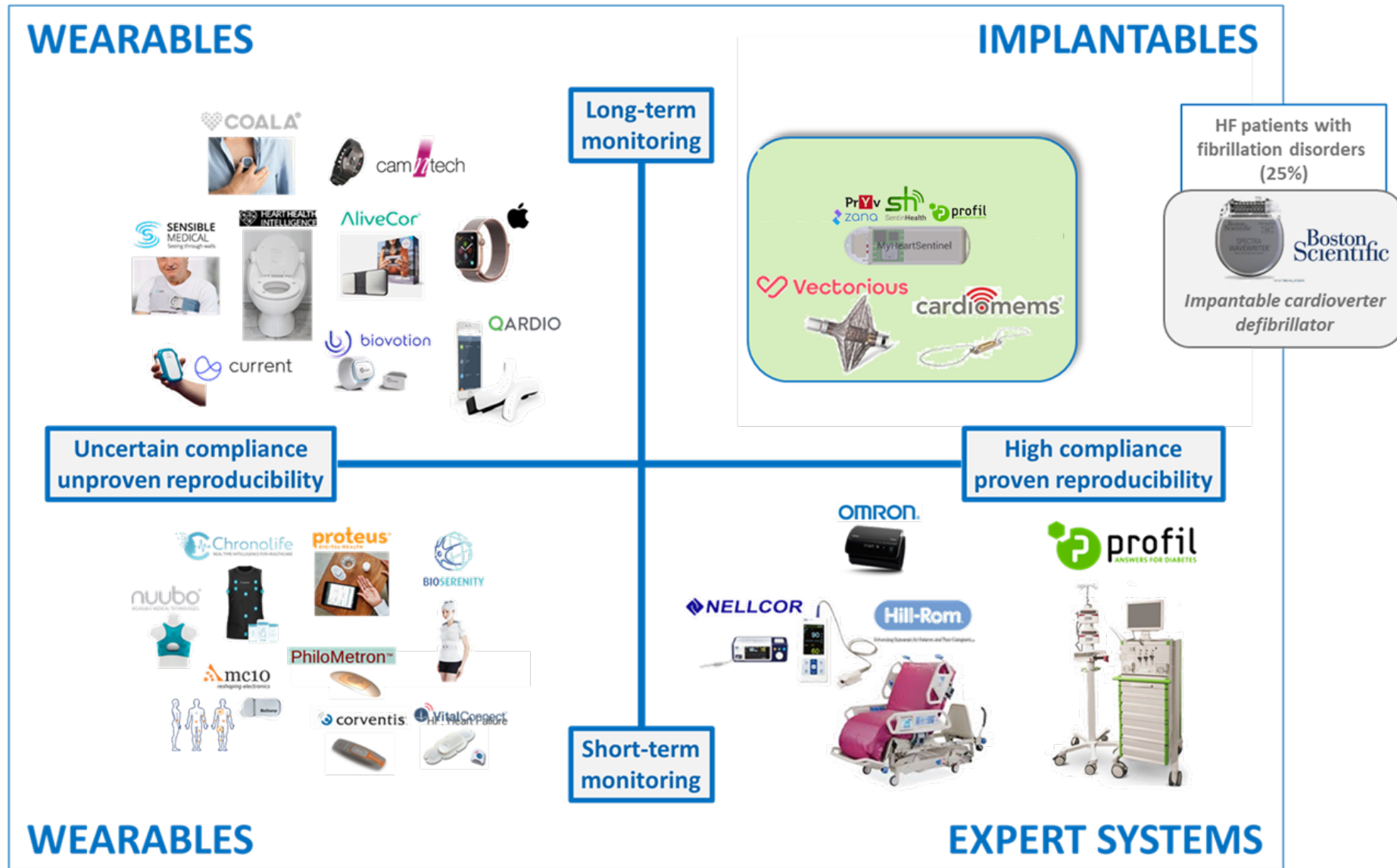
### Wearable Devices in Clinical Trials: Hype and Hypothesis

Elena S. Izmailova<sup>1</sup>, John A. Wagner<sup>1</sup> and Eric D. Perakslis<sup>1</sup>

The development of innovative wearable technologies has raised great interest in new means of data collection in healthcare and biopharmaceutical research and development. Multiple applications for wearables have been identified in a number of therapeutic areas; however, **researchers face many challenges in the clinic, including scientific methodology as well as regulatory, legal, and operational hurdles.** To facilitate further evaluation and adoption of these technologies, we highlight methodological and logistical considerations for implementation in clinical trials, including key **elements of analytical and clinical validation in the specific context of use (COU).** Additionally, we provide an assessment of the maturity of the field and successful examples of recent clinical experiments.

- Mixed levels of
  - clinical & analytical **validation** for use in pivotal clinical trials and chronic care – **fitness for purpose, context of use**
  - patient/clinical trial volunteer **adherence** to wearing the device

# Wearables in clinical research & clinical care



# Agenda

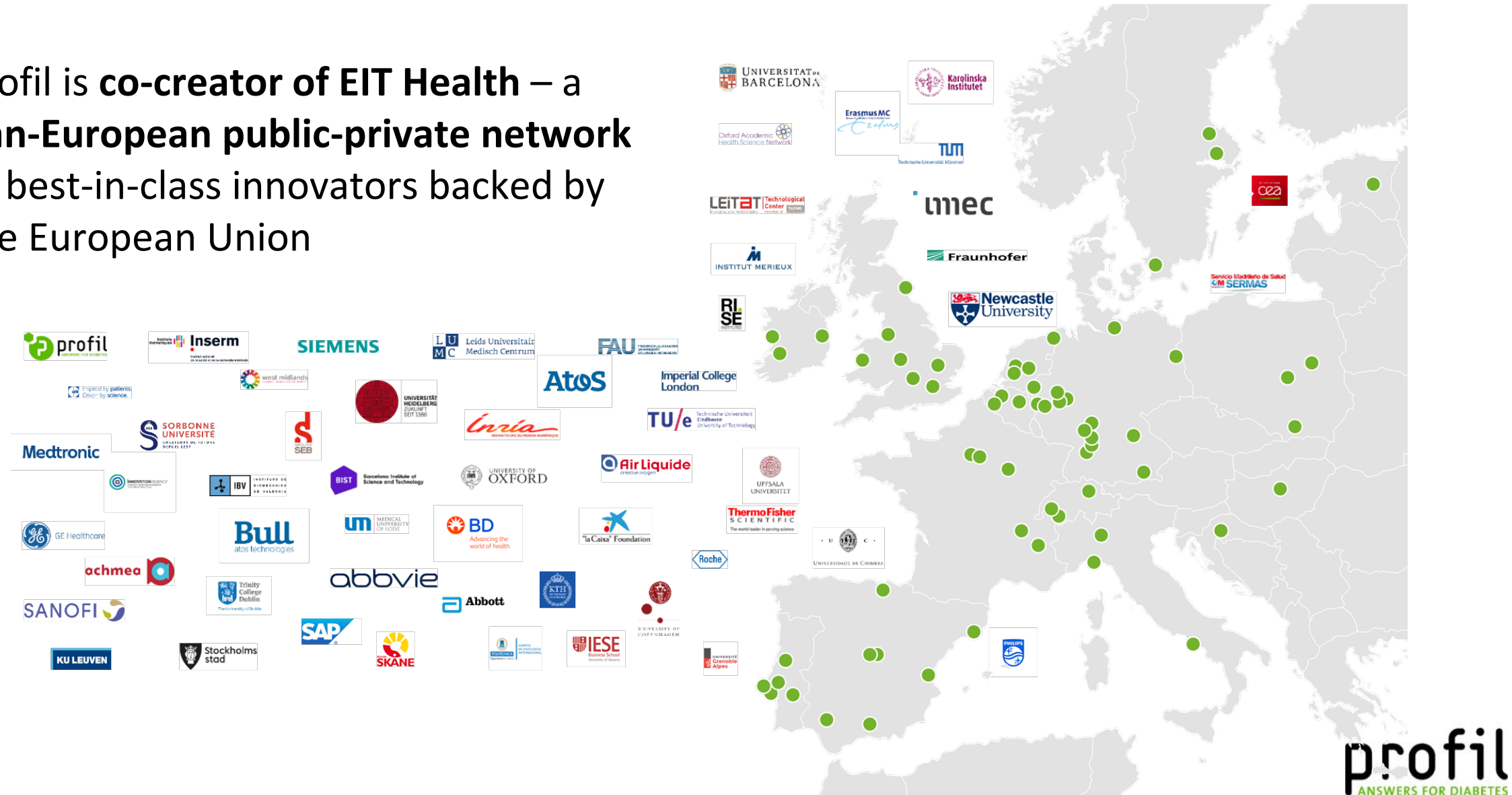


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# EIT Health KIC



- ◆ Profil is **co-creator of EIT Health** – a **pan-European public-private network** of best-in-class innovators backed by the European Union





- ◆ EIT Health partners collaborate across borders to deliver **new solutions** that can enable European citizens to live longer healthier lives
- ◆ EIT Health focus areas
  - ◆ **Bringing care home**
  - ◆ Reforming care pathways
  - ◆ Healthcare transformation
  - ◆ **Harnessing real-world data**
  - ◆ Health in the workplace
  - ◆ Fostering healthier lives

# EIT Health KIC



- Identifying unmet clinical and economic needs within complex healthcare systems



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- Identifying unmet clinical and economic needs within complex healthcare systems



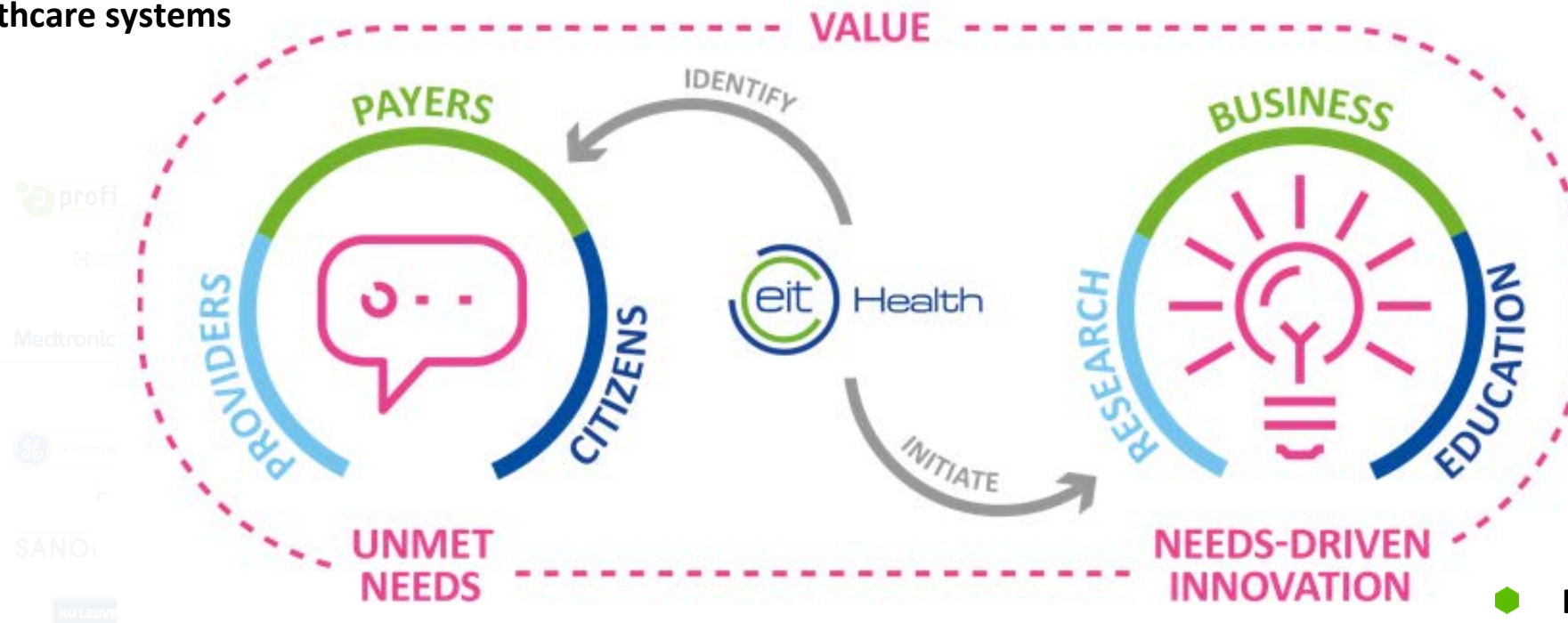
- Implementing innovation initiatives integrating R&D, business creation & education

# EIT Health KIC



- Identifying unmet clinical and economic needs within complex healthcare systems

- Value creation by addressing the needs of markets and societies



- Implementing innovation initiatives integrating R&D, business creation & education

# Example: CLOSE



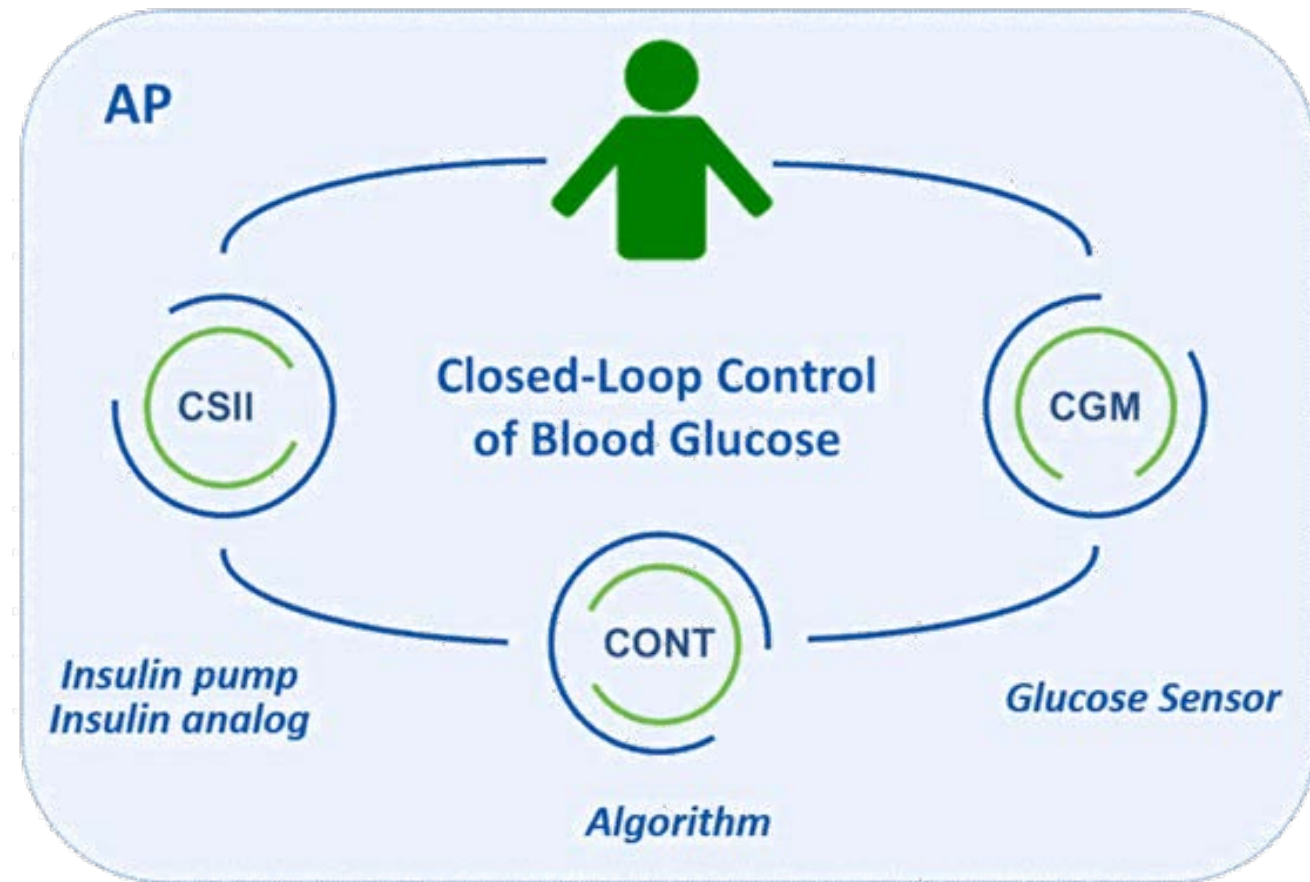
**Automated glucose control/  
at home for people with  
chronic disease**

Schliess, F. et al., *J. Diabetes Sci. Technol.* 13(2):261-267, 2019  
<https://eit-health.de/en/close/>

# Example: CLOSE



Automated glucose control/  
at home for people with  
chronic disease

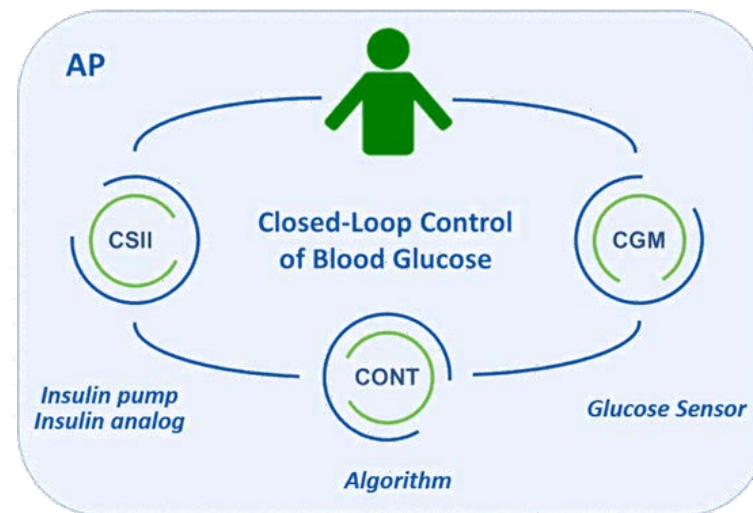


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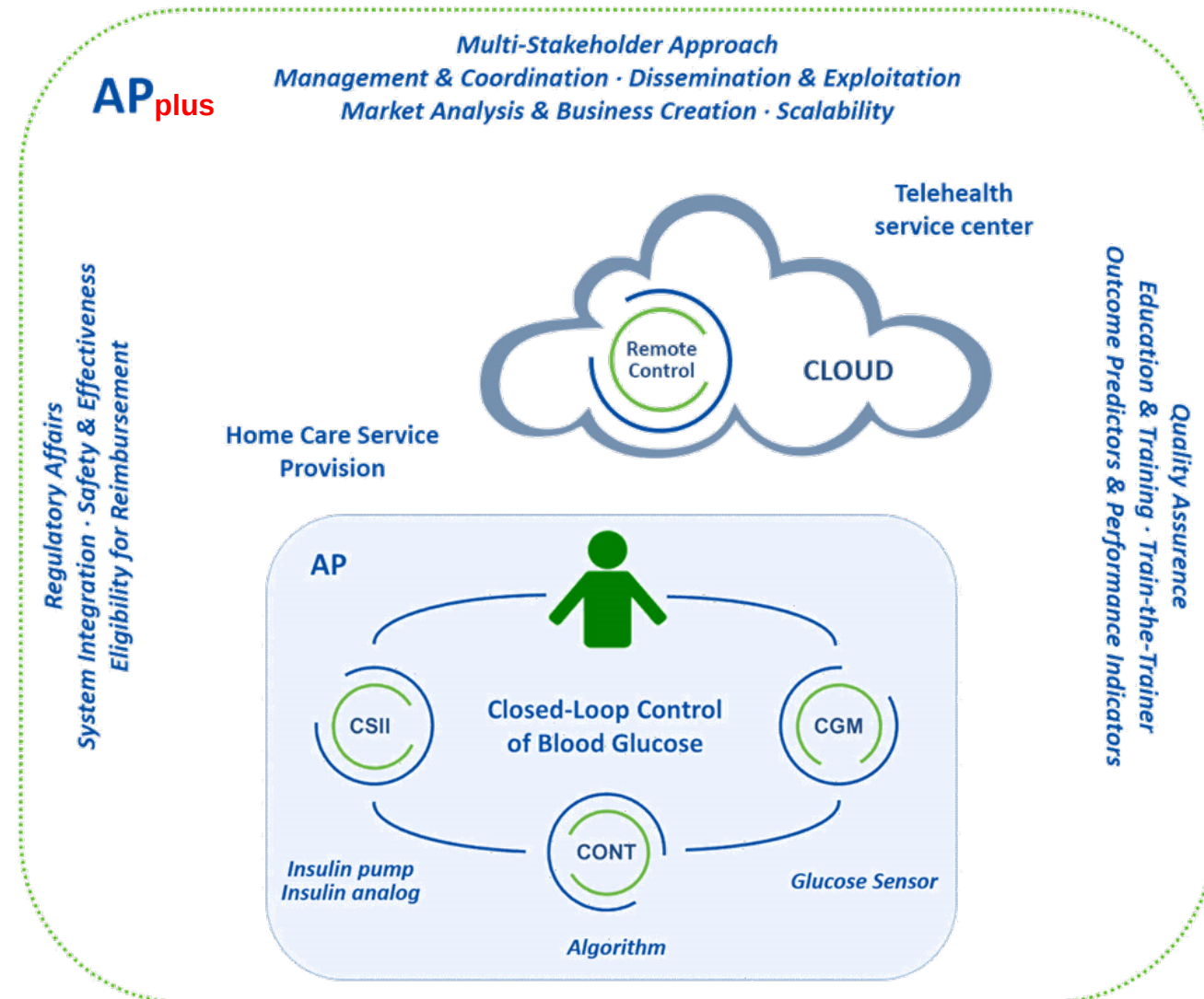


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# Example: **CL** **SE**



**Automated glucose control/  
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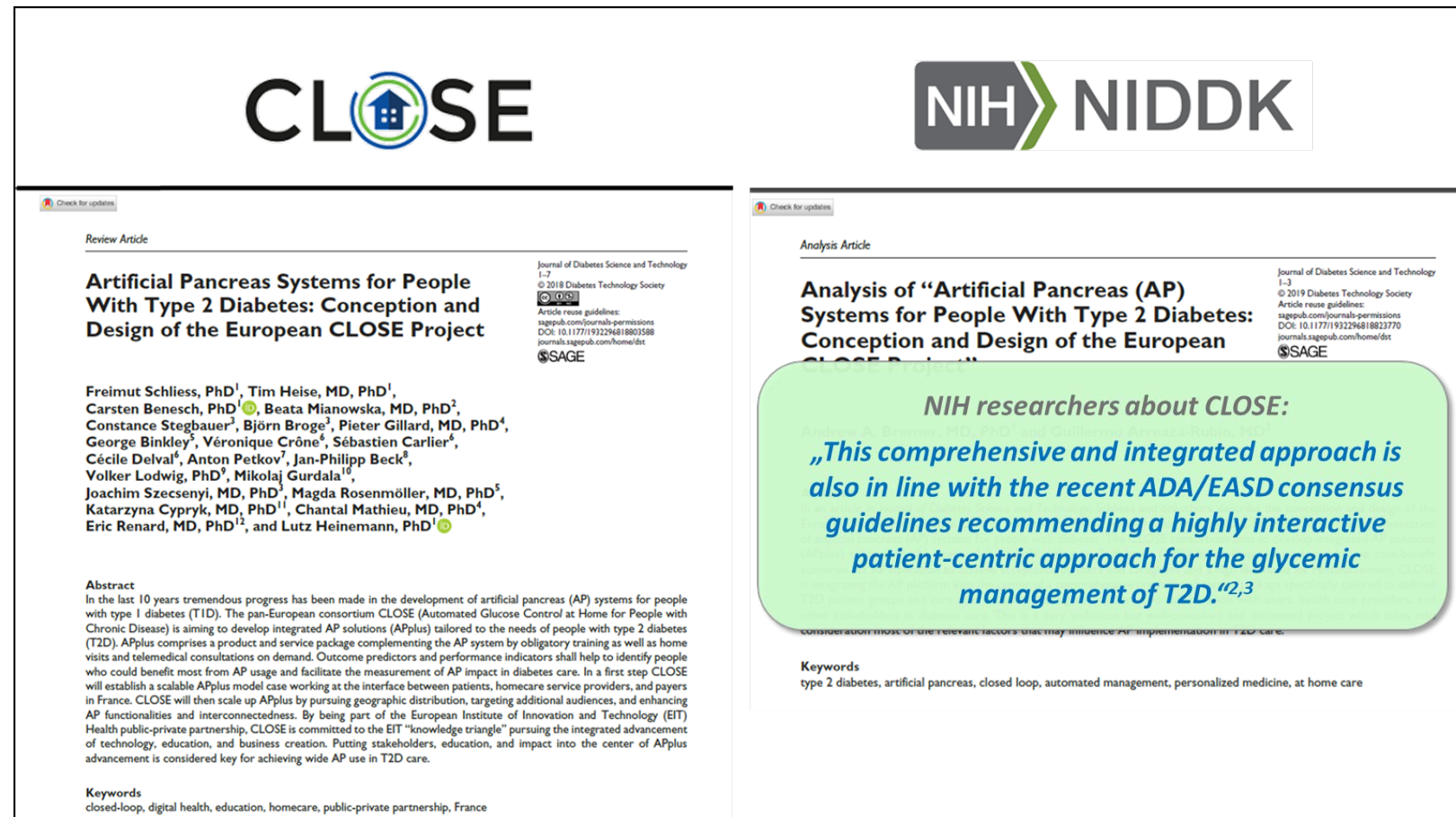
- ◆ Needs orientation: APplus **co-created** at the heart of a **French homecare service provision** eco-system
- ◆ Innovation meets **key strategic interests** of Air Liquide and Profil
- ◆ **Real-world clinical validation in homecare** currently running<sup>1</sup>
- ◆ Perspective
  - ◆ Medium-term: scaling up French paradigm towards **APplus portfolios** matching the diversity of persons with type 2 diabetes
  - ◆ Longer-term: transition towards **interconnected health and social care**

# Example: CLO<sup>SE</sup>



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Schliess, F. et al., *J. Diabetes Sci. Technol.* 13(2):261-267, 2019  
<https://eit-health.de/en/close/>



Bremer, A.A. & Arreaza-Rubín, G., *J. Diabetes Sci. Technol.* 13(2):268-270, 2019

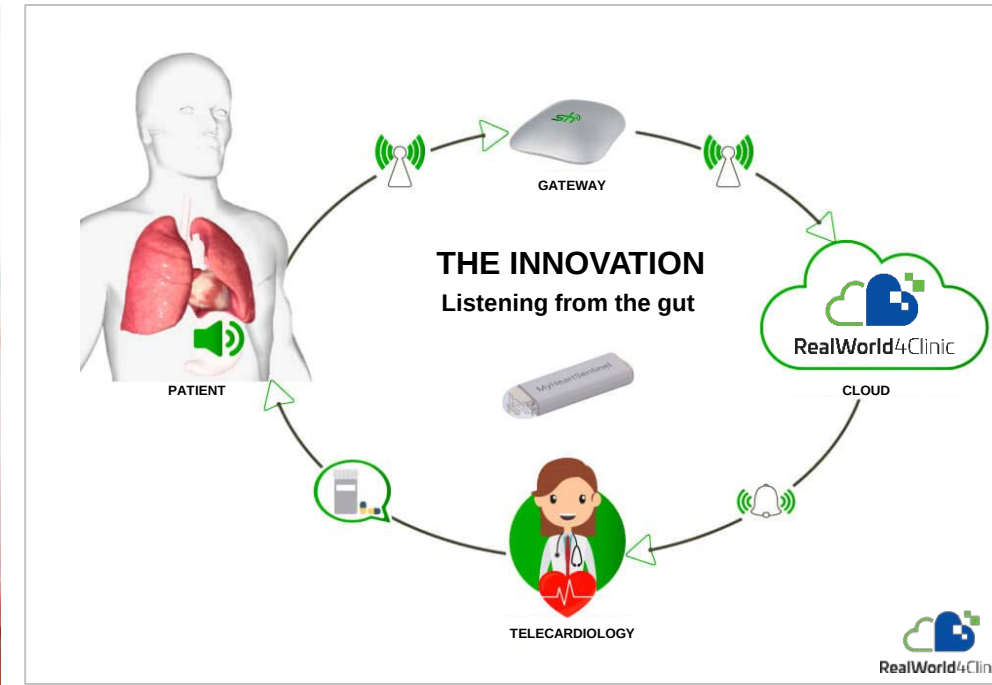
# Example: RealWorld4Clinic

RealWorld4Clinic Kickoff · 10-11 February 2020 · Grenoble, France



**Real-World** Cardio-Respiratory  
Health Monitoring **for Clinical**  
Contract Research & Tele-  
Cardiology



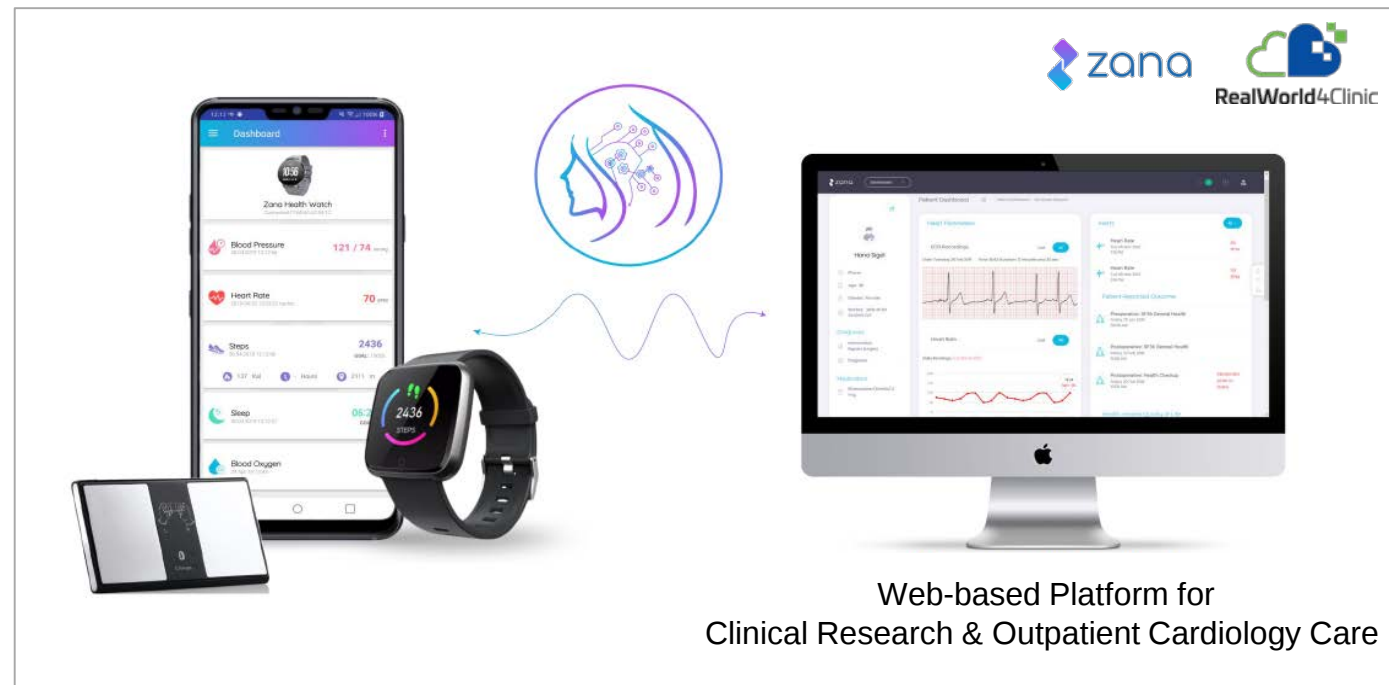


## **Real-World** Cardio-Respiratory Health Monitoring **for Clinical** Contract Research & Tele-Cardiology

<https://www.openaccessgovernment.org/realworld4clinic-clinical-research/81957/>

- ◆ Developing a **class III medical sensor** anchored to the fundus of the stomach in immediate proximity to the heart, the lung and the gastric tract to access **multiple parameters**
- ◆ Ultimate ambition: making **real-world monitoring** of cardio-respiratory health a **Standard** in **out-patient cardiology care**

# Example: RealWorld4Clinic



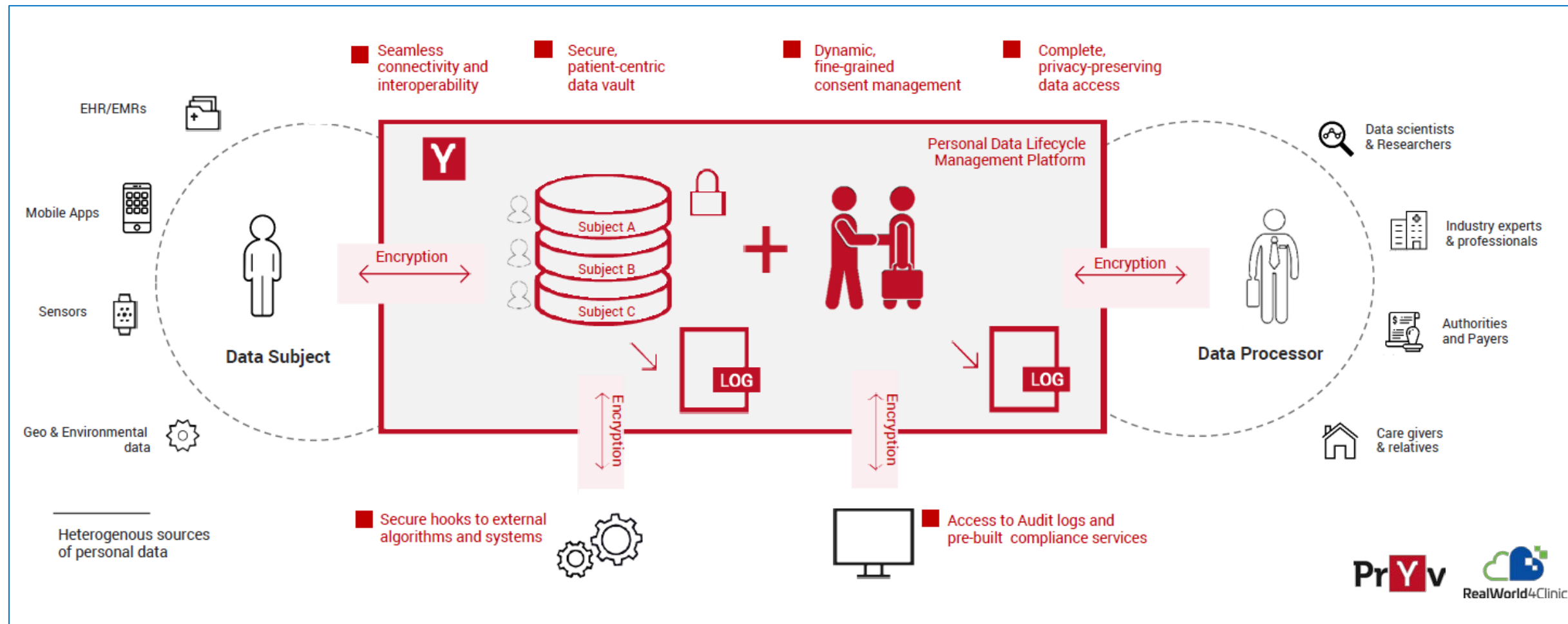
## **Real-World** Cardio-Respiratory Health Monitoring **for Clinical** Contract Research & Tele- Cardiology

<https://www.openaccessgovernment.org/realworld4clinic-clinical-research/81957/>

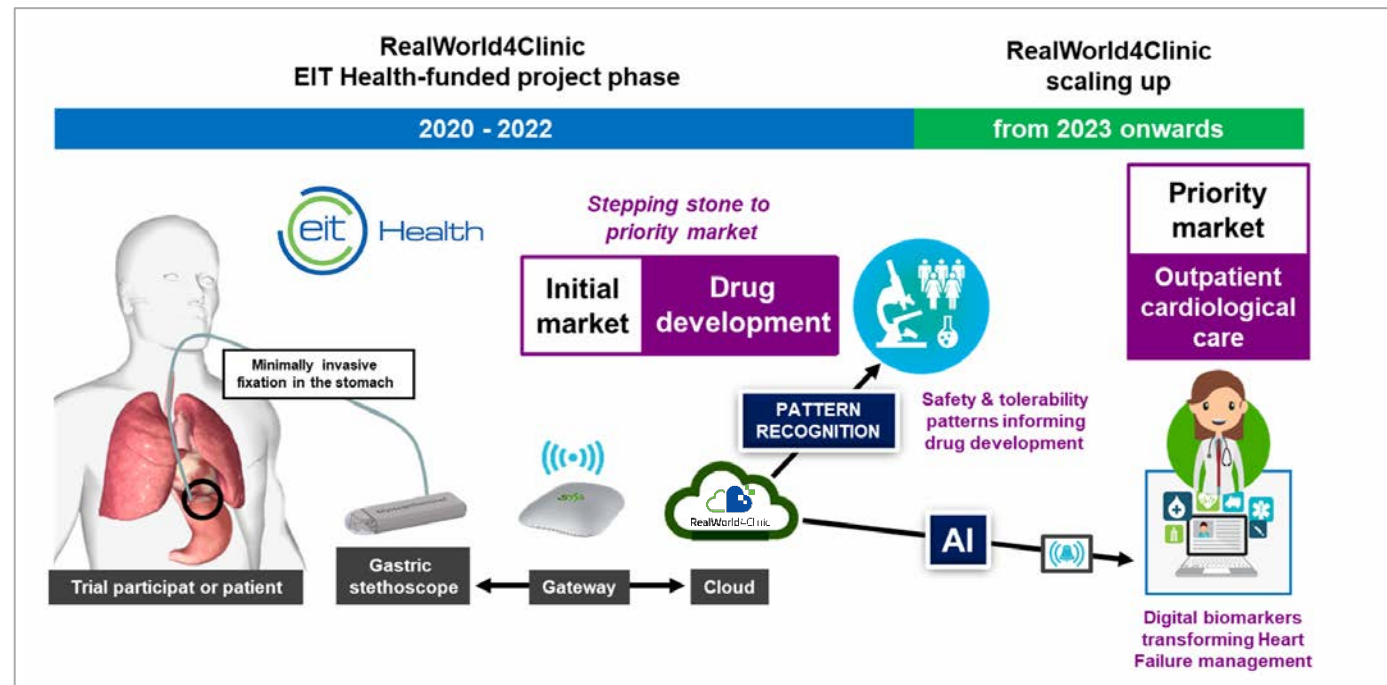
- ◆ **Smartphone-based communication platform**
  - ◆ Patient reported outcomes (**PROMs**) assessment
  - ◆ Web-based **data presentation dashboards** tailored to clinical research and outpatient cardiology care



## Personal data lifecycle management platform



# Example: RealWorld4Clinic

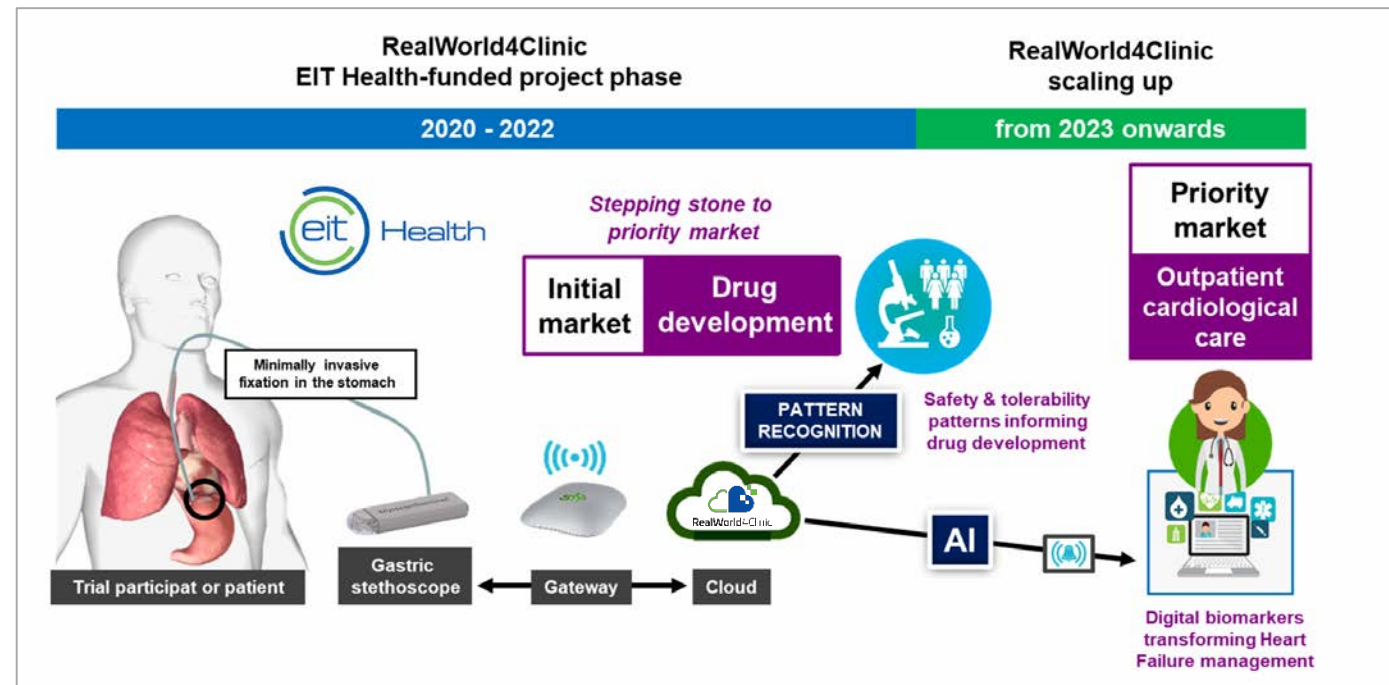


## **Real-World** Cardio-Respiratory Health Monitoring **for Clinical** Contract Research & Tele- Cardiology

<https://www.openaccessgovernment.org/realworld4clinic-clinical-research/81957/>

- Stepping stone approach to market launch: **drug development**
  - secured application environment, clear commercial case
  - generation of user experience
  - demonstration of regulatory and legal compliance
  - generation of evidence, peer-reviewed publications

# Example: RealWorld4Clinic



## **Real-World** Cardio-Respiratory Health Monitoring **for Clinical** Contract Research & Tele- Cardiology

<https://www.openaccessgovernment.org/realworld4clinic-clinical-research/81957/>

- Stepping stone approach to market launch: **cardiology**
  - Instruments for outcome prediction (payers) and performance measurement (outpatient cardiology care)
  - Proactive tackling of ethical, legal and social issues
  - Performance-related remuneration model

# Example:



**iPDM-GO**  
Integrated Personalised  
Diabetes Management  
Goes Europe



 EIT Health is supported by the EIT,  
a body of the European Union



## **Integrated *P*ersonalized Diabetes *M*anagement *G*oes Europe**

<https://www.openaccessgovernment.org/ipdm-diabetes-and-patient-care/75520/> · <https://eit-health.de/en/ipdm-go/>

# Example:



**iPDM-GO**  
Integrated Personalised  
Diabetes Management  
Goes Europe



EIT Health is supported by the EIT,  
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- iPDM: structured and iterative six-step process cycle
  - Education & training
  - Structured blood glucose assessment
  - documentation of glucose profiles
  - data analysis
  - data-based treatment adaption
  - treatment efficacy assessment
- ProValue study program demonstrated real-world effectiveness of iPDM

## Integrated **P**ersonalized Diabetes **M**anagement **G**oes Europe

- Ceriello, A. et al. **Diabetes Res. Clin. Pract.** 98(1):5-10, 2012
- Kulzer, B. et al. **J. Diabetes Sci. Technol.** 10(3):772-781, 2016
- Kulzer, B. et al. **Diabetes Res. Clin. Pract.** 114:200-212, 2018
- Heinemann, L. et al. **J. Diabetes Sci. Technol.** 14(2):240-249, 2020

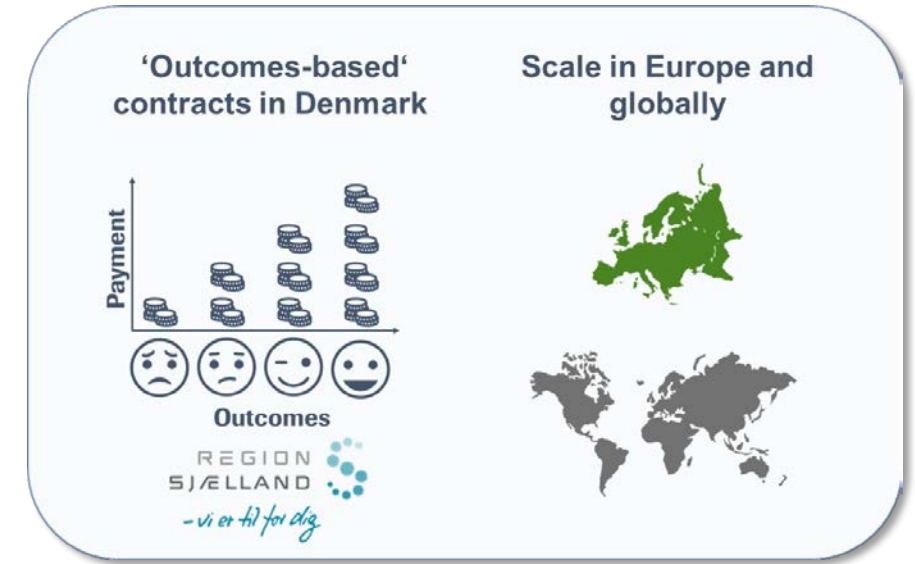
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<https://www.openaccessgovernment.org/ipdm-diabetes-and-patient-care/75520/> · <https://eit-health.de/en/ipdm-go/>

- Implementation in a Danish community setting for **value-based healthcare**
- Enhancement with a **digital patient assessment tool**
- Upscaling:** geography, patient population, data types

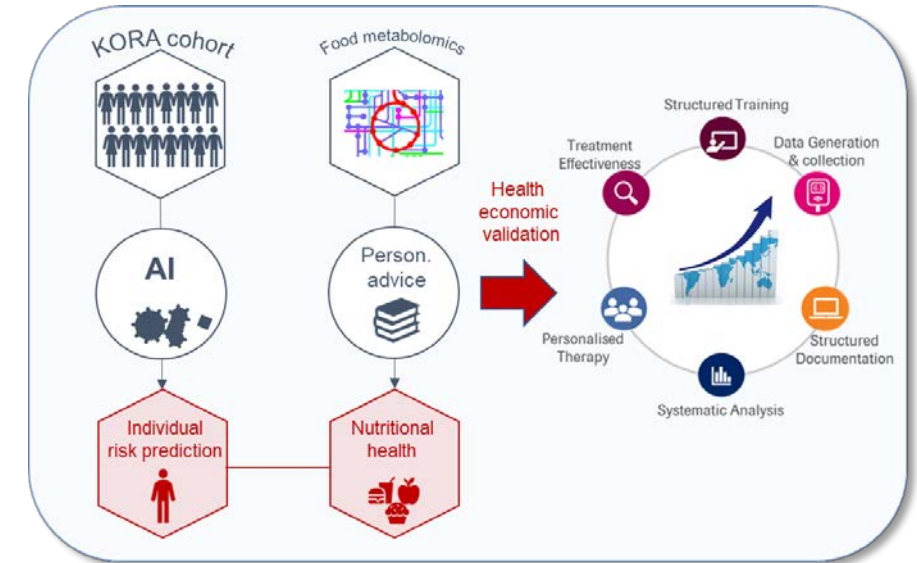
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## Integrated **P**ersonalized Diabetes **M**anagement **G**oes Europe

- Research in iPDM enhancement, implementation and scalability
  - connects the **AI-powered analysis of big population data** with **health economic modelling** for enhancing iPDM patient assessment, treatment personalization and cost effectiveness.

<https://www.openaccessgovernment.org/ipdm-diabetes-and-patient-care/75520/> · <https://eit-health.de/en/ipdm-go/>

<http://blog.profil.com/blog/profil-joined-ipdm-go>

# Concluding remarks



- ◆ There is a gap between the **efficacy** of investigational drugs & devices in clinical trials and the **effectiveness** of the marketed products in real-world healthcare (E2E gap).
- ◆ **Wearables for medical use** need to be validated for a **specific purpose** in a precisely defined medical **context of use**, taking into account complex influencing factors.
- ◆ The E2E gap can be narrowed by integrating the **acquisition & exploitation of real-world data**
  - ◆ in **pivotal clinical research** for a better quality of decision making based on a more reliable prediction of late-phase and real-world outcomes
  - ◆ in **chronic care** to create room for a pro-active prevention from disease aggravation, frailty & comorbid conditions, dependency and hospital admissions.

# Concluding remarks



- ◆ **Collaboration** e.g. in the framework of the EIT Health public-private partnership helps to
  - ◆ follow a **co-creation** approach and early engagement with relevant **stakeholders** from all over Europe
  - ◆ tackle **cross-border barriers** to digital health implementation and early address the **ethical, legal and social** issues e.g. related to the acquisition and AI-powered exploitation of health data
  - ◆ shorten **time-to-market** and secure **scalability** in terms of geography, functional enhancement, and value-based healthcare



**Thank you very much!**