

RAMSES Summer School

News release

News Details

Title: Successful Summer School of the EIT Health project on Remote Access to Medical Information on Smartphones during Emergencies and Health Crises “RAMSES”

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Introduction:



Dr. Pauline Schumacher debating with Mehdi Rezaei during the RAMSES Summer School

On 3-6 April 2018, the Summer School of the EIT Health project RAMSES - Remote Access to Medical Information on Smartphones during Emergencies and Health Crisis – was held at the University of Cologne, Germany.

https://www.youtube.com/watch?v=ETkEuO_wXl0&t=13s

Body:

RAMSES Summer School took place from 3-6 April 2018 at the University of Cologne. Effective since January 2018, the RAMSES project has been supported by EIT Health, one of the world's largest public health initiatives initiated by the European Institute of Innovation and Technology, a body of the European Union. Implemented in an international consortium of 11 partners, EmergencyEye® aims to reliably guarantee remote access to smartphone-based information and functionality in health and emergency situations. While the funded RAMSES (Remote Access to Medical Information on Smartphones during Emergencies and Health Crises) project is developing and standardizing the interface and platform for the interaction between dispatch centers and smartphones, the project will directly yield the life-saving product EmergencyEye®. The goal is to make the product EmergencyEye® available to people in health crises and emergency situations in 2019.

Additionally, EIT Health aims to promote entrepreneurial talent and support new ideas by bringing together actors from the "knowledge triangle" of business, education and research in order to increase the innovation capacity of EU countries and thereby contribute to sustainable economic growth in Europe. Thus, the consortium around Corevas GmbH & CO.KG and University hospital of Cologne engage with the knowledge community to co-create the technical solution, as done within two international hackathons at the Nürburgring within the so-called #hackathonamring in February and March 2018 but also continuously promote innovation and entrepreneurship among students, young professionals and scientists as done within the RAMSES Summer School. The RAMSES Summer School was organized and coordinated by Dr. Pauline Schumacher supported by Corevas GmbH & CO.KG and EIT Health. The RAMSES Summer School was opened by a keynote lecture presenting a great overview on RAMSES and the multidimensional aspects of the consortium. It became clear that remote access could be a paradigm case for particularly rewarding innovation in targeted care particularly emergency case management.



During the RAMSES Summer School, the international group of more than 10 talents from different backgrounds and countries were educated by business modelling and IP experts, start-ups insiders, project management experts, soft and presentation skills instructors.

Supported by partners from the EIT Health Project RAMSES including EURICE, IESE Business School, ProVendis, GATEWAY Start-up, Apollo Venture Capital and COREVAS GmbH & CO.KG the promising talents were guided to adopt an entrepreneurial attitude when starting to develop their very own innovative solutions. With the help of EURICE, applicants gained a comprehensive and reliable understanding of the private-public partnership for Project Management. Thanks to the IESE business school, applicants had an overview on the Canvas business model and design thinking concept. They learned to manage their innovation, to draw business concepts and to set milestones. With the founder of Apollo venture capital, they learned how to build relationships with investors. Apollo taught them what founders are looking for in a partner, which is very important when they get into a competitive investing situation.

With the Managing Director of Mobile Retter (mobile rescuers) the talents gained insights into the process and strategy of a startup ecosystem. They were also exposed to challenges facing a fast-growing business that aims to meet a marketplace need.

With Gateway Startup they were mentored to be differentiated and succeed in highly competitive and emerging markets. Gateway also communicated important links, events and resources that will constantly strengthen the talents experience and results.

Toward the end of the week, the talents received a full-day presentation training exercise to prepare for the final pitch presentation of their ideas in front of a jury. The jury evaluated each entrepreneurial project taking in consideration common evaluation criteria including the value concept, business model, and plan for implementation, clarity of message / presentation and innovation aspects.

Moreover, to build a strong innovation and business community students were invited for different social activities, including interactive group dinner sessions with keynote speakers.



RAMSES is set up and managed by a competent and reliable consortium of industry and academic partners to boost innovation and entrepreneurship. RAMSES will be saving lives and improving quality of life for people facing health crises or emergency situations, i.e. Sudden Cardiac Arrest.

RAMSES was initiated by COREVAS GmbH & CO.KG in cooperation with KIT, the leading partner of Corevas GmbH & CO.KG in the project RAMSES. Other partners and leading international institutions in their fields are the RWTH Aachen University, the University and University Hospital of Cologne, the Catholic University of Leuven and the Interuniversity Microelectronics Center in Leuven (imec), BIO Clustermanagement NRW GmbH, ISE mbH, Liki Mobile Solution and the Nofer Institute in Lodz.

Together with EIT Health, the RAMSES consortium is committed to follow-up on the talents 'most excellent business ideas to improve emergency care and health crises management. The next milestone waiting for the talents is the RAMSES StartUp slam where the talents can present their projects in front of potential investors in May 2018.

COREVAS GmbH & CO.KG

www.corevas.de

The Corevas GmbH & CO.KG was founded in 2015 by Prof. Dr. med. Günter Huhle (physician, scientist and head of International Business Development at Janssen / Johnson & Johnson) and Dipl. Des. Carola Petri (entrepreneur and designer) with the aim of inventing, developing and subsequently marketing products and services that use the opportunities of technological innovation to significantly increase the health of society. The company prioritizes product ideas that can gain social significance. The particular strength of the Corevas is the networking and cooperation with various service providers, among others from business, politics and university institutions. Since mid-2016, under the leadership of Carola Petri as CEO, Corevas has been focusing its activities with 6 employees on the development of the product.

www.emergencyeye.de

EmergencyEye® has been founded by Viktor Huhle (Student for International Business Administration at Otto Beisheim School of Management WHU).



EIT Health

EIT Health is one of the largest healthcare initiatives worldwide. The initiative aims to sustainably advance the fundamentals of healthcare and thus promote suitable future conditions for healthy living, active ageing and improved wellbeing of people across Europe. EIT Health leverages the expertise of more than 140 member organisations from the pharma, diagnostics and med tech fields, payers, insurances, research institutions and universities. By investing in Europe's best entrepreneurial talents and ideas, EIT Health fosters the development and commercialization of smart product and service solutions in the health sector, addressing the challenges posed by demographic change and ageing societies.

More information about EIT Health can be found here: [**www.eithealth.eu**](http://www.eithealth.eu)

