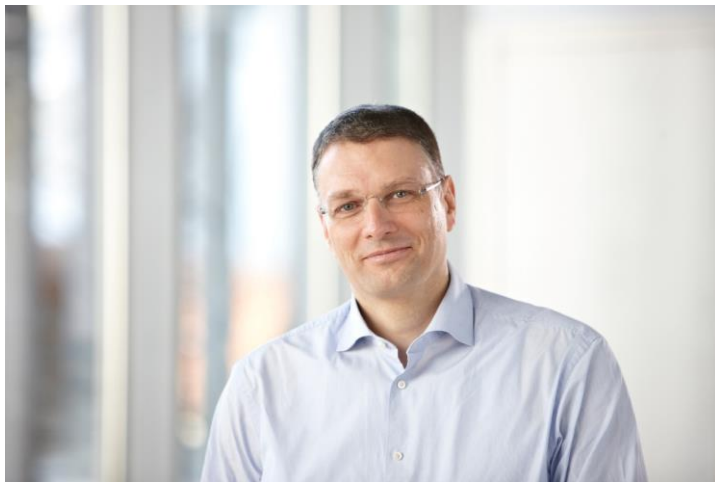


# Curriculum Vitae



## Dr. Rüdiger Werp

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Co-Founder and Managing Director of **Atrineo AG**, Karlsruhe, Germany, a specialised company supporting excellent research organisations in commercialising knowledge and technologies. Atrineo AG supports its clients not only in defining and establishing strategies, structures, processes and IT systems for knowledge and technology transfer, but also in singular transfer cases and transactions.

Rüdiger Werp has more than 25 years of business activity in the field of innovation management, knowledge and technology commercialisation, intellectual property management as well as management of fast-growing businesses. He has a proven track record in turning results of excellent research into promising business cases and successful spin-off companies.

### Core competencies

- Strategies, structures, processes and IT systems for knowledge and technology transfer
- Identification (screening) and evaluation (market analyses) of new promising technologies
- IP management (identification, evaluation, protection, licensing, portfolio optimisation)
- Initiation, development and financing of innovation projects
- Management of co-operations along the innovation value chain
- Research-related spin-offs (structuring, planning, foundation, market entry, growth)
- Continuing training for scientists and transfer officers on technology transfer topics
- Success and impact analysis of knowledge and technology transfer activities

## Professional background

- FEB 14 – TODAY Co-Founder and Managing Director at **Atrineo AG**, Karlsruhe, Germany  
Commercialisation of knowledge and technologies
- JUL 08 – FEB 14 Business planning and preparing foundation of Atrineo AG  
Interim Manager at IONYS AG (spin-off company, construction materials)
- JAN 04 - JUN 13 Managing Director at engage AG, Karlsruhe, Germany  
IP-Asset-Management and start-up creation
- SEP 00 - JUN 05 Managing Director at innoveas AG, Karlsruhe, Germany  
Knowledge management tools to market research excellence
- DEZ 94 - AUG 00 Senior Consultant at inno AG, Karlsruhe, Germany  
Innovation and technology management for research organisations
- MAY 92 - NOV 94 Consultant at Innovexpert, Chamber of Commerce and Industry Lyon,  
France, Consultancy services for regional start-up companies

## Education

- May 92 – May 97 Doctoral thesis in the field of Customer Relationship Management  
at University of Oldenburg, Germany (in addition to professional activity)
- Oct 87 – Mar 92 Studies of Industrial Engineering and Management at Karlsruhe Institute of  
Technology (KIT) with focus on Computer Science and Operations Research

Karlsruhe, January 2018