

Call / Details	Innovation by Design	Innovation by Ideas	Wild Cards
Topic	<p>A: Focus area specific call topics that outlines challenge, expected impact. The topic description also highlights what consortium would likely be necessary (similar to H2020 calls)</p> <p>B: Thematic area specific (i.e. as now), with shorter duration. This type of call will be phased out as the number of focus areas increases</p>	Open (business objectives)	Challenges (possibly linked to focus areas)
Deadlines	One per year	Two calls per year	One per year
Rules of participation	<p>Any Core Partner can lead an IBD project.</p> <p>The significant participation of at least one Core Partner of the type "Business" is mandatory that has a well-defined business outcome/focus role in the project.</p> <p>Partners from at least two CLCs must be involved</p>	As today	Individuals can apply (not necessarily only from partners). Project will be set up as a start-up company
Stages	Early start is possible in Q4 before full launch. Early start to set-up projects, get consortium ready.	Early start should also be possible. WPO is required.	Selection camps, trainings (see concept)
Ideation	Steered around focus areas and strongly managed by CLCs together with selected partners to support the process.	Matchmaking	Individuals apply to address challenges, Bootcamps, etc.. Teams are formed in the process
Duration	<p>Max 3 years (may be shorter). Critical milestones for each year. After year 1 and year 2 evaluation will be carried out in spring – before new BP is submitted.</p> <p>Year 3 focus on large scale implementation</p>	18 months, with clear milestones after year 1 (potentially stop)	2 years
Funding limits	Max 750 K first year, 1 M second year, 1 M third year	500 K first year, 250 K for second year (6 months)	1 M per year (for entire package, including support provided by incubator and ecosystem where team is located)
	<p>Considering all activities in a given year, the EIT contribution for one Partner, including all its third parties and affiliates, may not exceed 10% of the total EIT contribution for EIT Health</p> <p>One Partner may not submit as a lead more than 3 Innovation by Design Projects in a given year.</p>		