



# Launching the EIT Health Innovation Platform



EIT Health is supported by the EIT,  
a body of the European Union

# EIT Health's vision

Becoming a European health innovation engine



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# How do we create healthcare innovation?



**Innovation by Design:** Zooming in with Focus Areas



**Innovation by Ideas:** Opening multiple options by several application deadlines and prolonged project duration



**Wild Card:** Adding a third tool for high-risk but high-impact projects

# Why an updated Innovation Platform?

- Direct result of the strategy discussions during Q1-3, 2017
- multiple opportunities for partners to submit proposals for new Innovation Projects + within a wide range of risk profiles, time lines, and budgets



# Continue focusing on 6 business objectives and the challenges defined

## **Promote Healthy Living**

Self-management of health

Lifestyle intervention

## **Support Active Ageing**

Workplace interventions

Overcoming functional loss

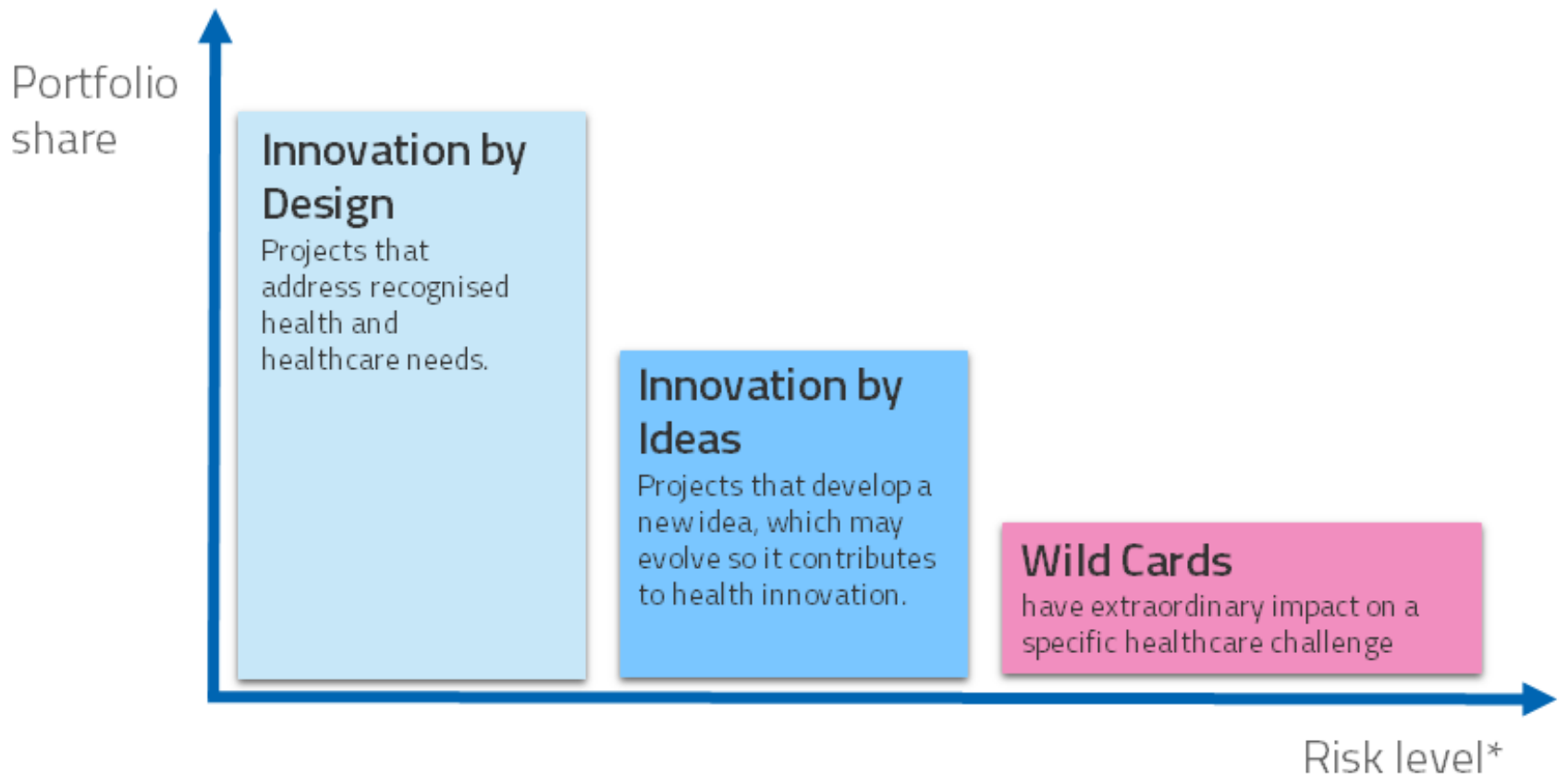
## **Improve Healthcare**

Improving healthcare systems

Treating and managing chronic diseases



# Updated Innovation Platform



\* where risk is the likelihood of not achieving the research objective.

# Innovation by Design

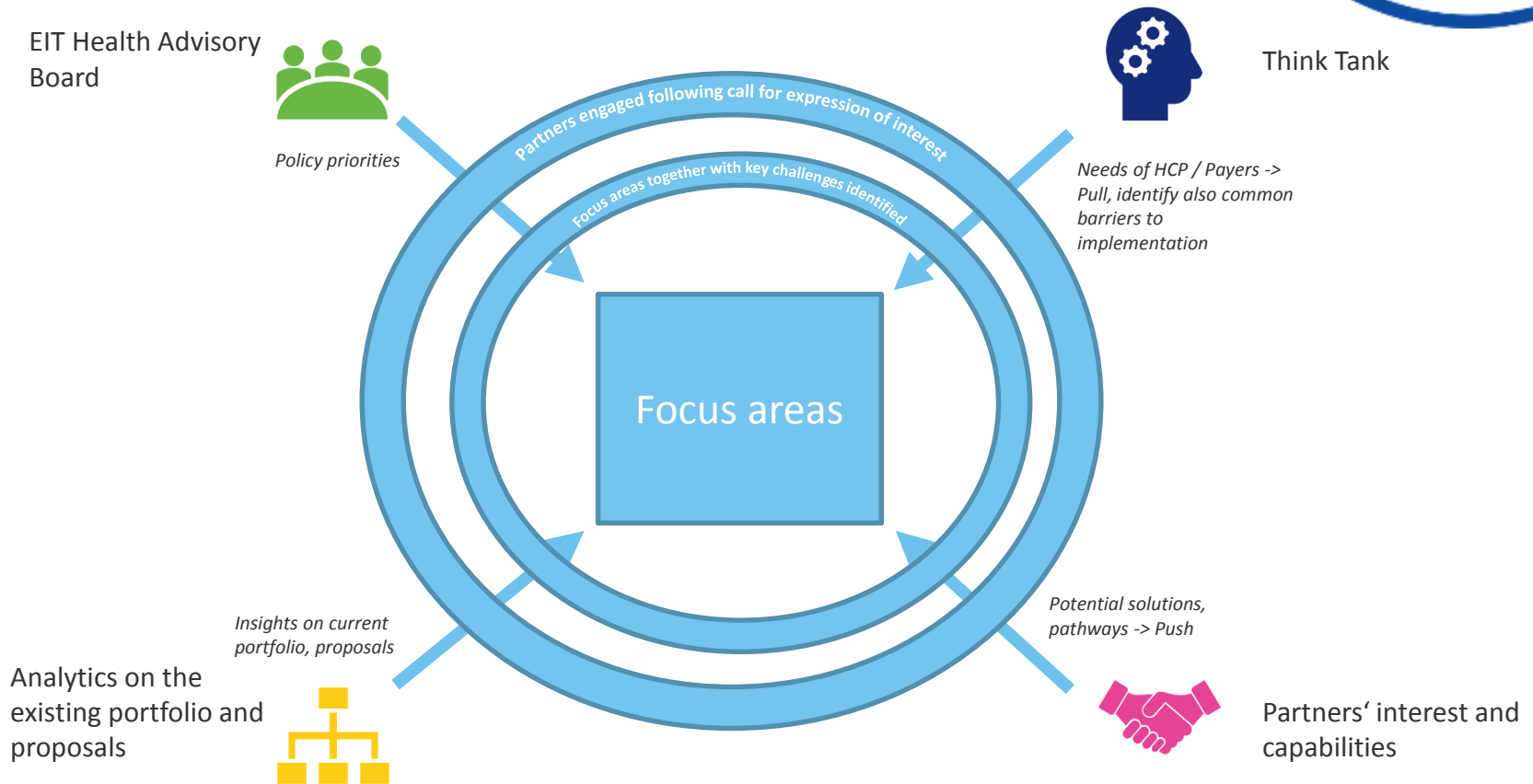
- Projects that address recognised health and healthcare needs.
- Topics:
  - Addressing one or more of the EIT Health themes
  - **NEW:** Focus-Area-specific call topics that outline challenge and expected impact

# Towards Focus Areas

- Moving innovation projects to a more focused and impact-driven portfolio
- Defined by partners following a call for the “Expression of Interest (Eoi)”
- Eventually 3 - 5 areas, starting with two areas on 2018
- Calls for the “Innovation by Design” projects will be launched within the focus areas
- Complementary Campus and Accelerator activities



# Focus Areas: the big picture



# Focus Areas: What's next?

1. Call for Expression of Interest (EoI), deadline: 18 October
2. Definition of two Focus Areas
3. Launch of BP2019 call
  - *Focus Area #1*
  - *Focus Area #2*
  - *Bottom-up IBD projects*

# Innovation by Design

- Projects that address recognised health and healthcare needs.
- Topics:
  - **NEW:** Focus-Area-specific call topics that outline challenge and expected impact.
  - Addressing one or more of the EIT Health themes
- **NEW:** Any Core Partner can lead an IbD project, but at least one core partners of the type “business” is required
- Duration: max. 3 years
- Funding limits: 750k € / 1M € / 1M €



# Innovation by Ideas

- Projects that develop a new idea, which may evolve so it contributes to health innovation.
- **NEW:** Two deadlines per year
- Duration: max. 18 months
- Funding limits: 500k € in year 1 / 250k € in last 6 months

## NEW: Wild Card projects

- Projects collected through open-challenge submission from the partners, with potentially extraordinary impact on a specific healthcare challenge.
- Who? Competitively selected teams/individuals
- Duration: max. 2 years
- Funding limits: 1M € per year

One last thing...

... please check the EIT Health Connections platform for further information and get in touch with us!



<https://connections.eithealth.eu/innovation-platform>



[eit.europa.eu](http://eit.europa.eu)

Thank You!



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# Towards a balanced portfolio:



## **Revised “Innovation by Design”** **60%**

- Calls within focus areas
- Focused on Scaling up
- Improved ideation process
- Integrate the knowledge triangle

## **Bottom up** open calls (**IBI** as today) **30%**

- Calls remain broad, within business objectives
- Diversity
- Seed projects

## **Wildcards** **10%**

- Projects with big risk appetite
- Based on needs/challenge
- Sponsor and incubator support



# Main goals and strategies for the period 2018-2020\*

## 1. EIT Health as an INNOVATION ENGINE

- Scale-up of our projects and community in collaboration with regions/cities, delivering:
  - 5 implemented projects with documented impact as measured by reduced costs, increased access, increased efficiency, reaching at least 10 million citizens
  - Sharing success stories across Europe to speed up transformation of health care systems
- Create a 1 billion € of business out of EIT H projects/activities by 2022

### Strategy 1: Focused and balanced Portfolio for Health Innovation

- Have a balanced, strong portfolio, based on revised and simplified call process (10% Wild Card → High Risk, 30% Bottom Up → like today, 60% focused IbD projects)
- Developed top down larger projects calls around areas of focus engaging the joint effort of the network and aligning supply and demand.
- Structural collaboration with innovative regions/cities
- Accelerate business creation and growth through funding, coaching and access to customers



\* what do we need to deliver by 2020 to create and demonstrate impact by 2022

# Main goals and strategies for the period 2018-2020\* (cont'd)

## 2. Creating impact and a critical mass by 2020

- 5 success (impact) stories
- Active involvement of patients, payers and cities in EIT Health initiatives to create impact (i.e. innovation pull)

### Strategy 2: Engaging the partnership and other stakeholders

- Mapping and actively managing the network assets around focus areas
- Knowledge triangle integration at the co-creation and ideation step
- Engaging healthcare providers and payers in portfolio development
- Transforming educational systems, developing more talent with innovation and entrepreneurship skills



\* The collected goals as identified by partners during the conference, were clustered in the MB+ meeting of July 4th, in terms of overlap and to set the right priorities.

# Main goals and strategies for the period 2018-2020\* (cont'd)

## 3. Integrating people and data: Empowering the citizen

- 10 projects building on collaboration between data owner and solution provider to speed up solutions development up to market readiness
- Empowerment achieved by access to own data/health information and being able to understand the data and act accordingly
- 30% of EIT Health are building on the opportunities in Digital health

### Strategy 3: Engaging citizens, connecting data

- Connecting and using patient and citizen data to identify and develop novel integrated solutions for care
- Collaboration with relevant EU initiatives on connecting data and patients
- Projects build on the Triangle: “Data, Technology, Outcome”
- Knowledge sharing across EU of health data access platforms and outcomes