

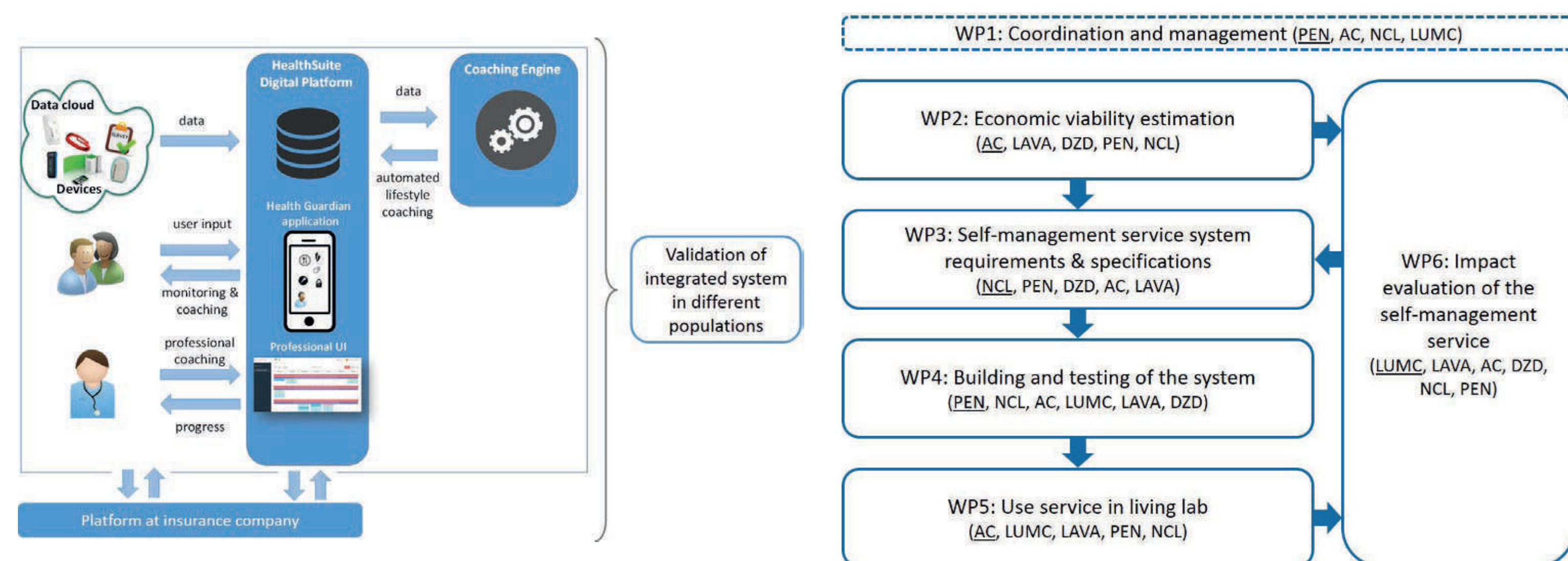
# Vitality

## Early intervention / prevention / altering disease course trajectories

Project Type: Innovation by Design  
Societal challenges: Promote healthy living

### The project in a nutshell

Vitality integrates a self-management service, promoting healthy living to prevent the risk of diabetes and prevent worsening of diabetes, in the offerings and vitality platforms of insurance companies and service providers and will be endorsed by medical and non-medical professionals. The service includes lifestyle monitoring devices and a personalized coaching service focusing on daily life. The consortium consists of leading partners in the field.



### Who benefits?

The solution focuses on people at risk of developing diabetes or having pre-diabetes. We want to inspire and support the users of our service to enjoy life, feel better, have more energy and get more out of life by offering integrated, personalized coaching for improved health and well-being.

### Where are you today and what is next?

The project started on October 1st, 2016. We are currently working out a detailed plan, detailing out the roles and responsibilities for each partner. In addition, we are defining the requirements for the platform to deliver a valuable service and enable a solid evaluation of the different aspects the project focuses on, being: consumer adherence to the service; the impact of the service on consumer health and well-being; potential societal impact of the service related to long-term risk of disease.



- List the requirements
- Build and test the system
- Run the study in a living lab
- Evaluate the outcome.

### Project Leader



### Other Partners



We are looking for new Partners / Expertise



If you wish to collaborate with this project, scan the QR code and connect with it