

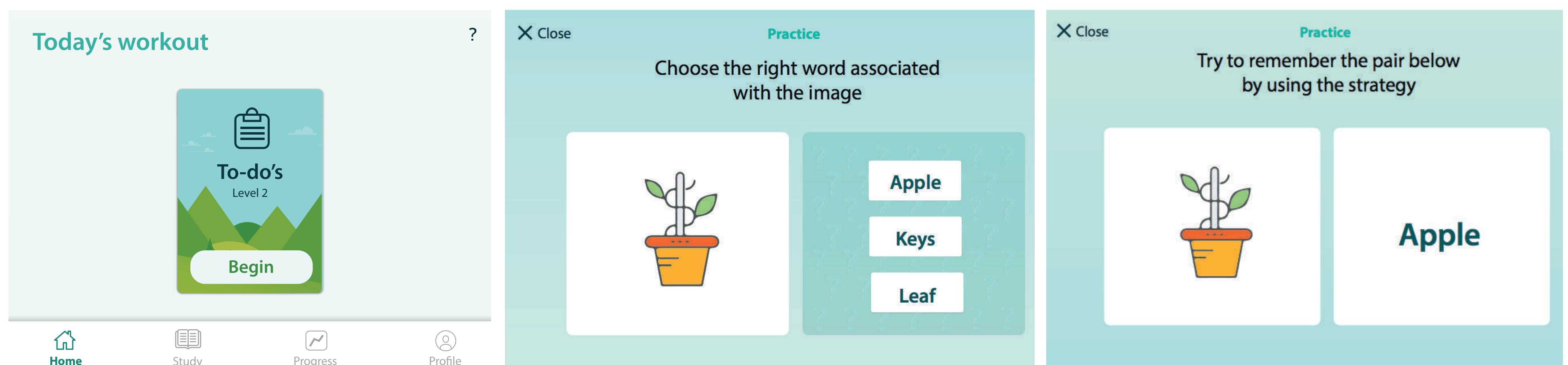
# PersoCo

## Early intervention / prevention / altering disease course trajectories

Project Type: Innovation by Design  
Societal challenges: Support active ageing

### The project in a nutshell

We develop a digital cognitive assessment and intervention service (app) for people experiencing cognitive decline. Users get insight in their cognitive functioning and are offered cognitive training to solve their daily life problems. The training is compensatory rather than remedial (unlike for example brain training). Prolonged usage is stimulated by innovative personalized motivational techniques.



### Who benefits?

The training app targets elderly people who experience cognitive decline. They will learn how to increase their memory performance for everyday life tasks. However, the app is also suitable for anyone who wants to improve memory performance.

### Where are you today and what is next?

Needs and daily life problems of elderly have been identified; first iteration of designs for app have been finished; first iterations of designs for personalized motivational techniques are currently tested.



App is currently under development. This year, a training for one specific everyday life problem will be implemented. More trainings are to follow next year. Motivational techniques are tested in a separate game and will be integrated next year.

### Project Leader



### Other Partners



We are looking for new Partners / Expertise



If you wish to collaborate with this project, scan the QR code and connect with it